

# 2020 **KMWORLD** SOURCEBOOK AND BUYERS' GUIDE

Published by *KMWorld* and Information Today, Inc.

➤ This spring, *KMWorld* is publishing its annual Sourcebook and Buyer's Guide to guide IT and business decision makers as they continue to navigate the major technologies and trends shaping digital transformation today. Published in the May/June edition of *KMWorld* magazine and as a special PDF download for registered viewers, this unique publication will feature brand new market research on adoption rates, buyer perceptions and priorities, key challenges and emerging best practices. Sponsoring the 2020 *KMWorld Sourcebook and Buyer's Guide* will put your company and its solutions front-and-center in the market to increase awareness and interest and drive new engagement with prospective customers

The ***KMWorld Buyers' Guide*** is the only industry sourcebook serving the combined market for:

- Document, Content and Knowledge Management
- Business Process Management
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- Customer Experience
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