KMWorld Roundtable Webinar Series

A SERIES OF MULTI-SPONSORED, SINGLE-SUBJECT, WEBINAR-STYLE ROUNDTABLE DISCUSSIONS

EVENT DETAILS
› Participating vendors will enjoy equal air-time to present
› Lively roundtable discussion and audience Q&A
› Produced and moderated by KMWorld magazine
› Promoted by KMWorld to more than 50,000 potential attendees via email blasts, newsletter, and banners
› Exploring the hottest topics that are top-of-mind to key decision makers

PARTICIPATION
› The KMWorld Roundtable Webinar Series is filled on a first-come, first-served basis.
› Participating sponsors will receive the full promotional support of KMWorld's resources and share attendee leads in the form of name, title, company, address, email, and phone number.
› Moderated by a KMWorld representative. Speakers are briefed in advance for assistance with content and promotional material.
› Event production is entirely turnkey; KMWorld develops, promotes, produces, and broadcasts behind-the-scenes. Participants need only provide a speaker!

OPPORTUNITY
› Cost of the event is $6,995 per sponsor.
› Minimum 200 shared-lead guarantee, generated from the event and ongoing archive viewers will be provided for 90 days after the event.

TOPICS
› See the following page for our schedule of dates and topics.

For information about these turnkey marketing opportunities, please contact:

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The KMWorld Expert Panel Series

THE MOST QUALIFIED AUDIENCE IN THE KM MARKET

Please join us for KMWorld's series of online, interactive Web Events. These single-topic, live educational events are promoted, hosted and moderated by KMWorld magazine, the leading KM information news and information source, on current, top-of-mind issues for today's knowledge-rich information managers and executives.

Attendees learn from the leading experts in the industry.

Attendees simply log on and turn up their computer speakers. Audio is streaming, the speakers are on the air live, and the visuals are content-rich. PLUS the events are archived for “on-demand” viewing.