KMWORLD ROUNDTABLE WEBINAR

The KMWorld Roundtable Webinar Series

THE MOST QUALIFIED
AUDIENCE IN THE KM MARKET

Please join us for KMWorld's series of online, interactive Web Events. These single-topic, live educational events are promoted, hosted and moderated by *KMWorld* magazine, the leading KM information news and information source, on current, top-of-mind issues for today's knowledge-rich information managers and executives.

Attendees learn from the leading experts in the industry.

Attendees simply log on and turn up their computer speakers. The speakers are on the air live, and the visuals are content-rich. PLUS the events are archived for "on-demand" viewing.

A SERIES OF MULTI-SPONSORED, SINGLE-SUBJECT, WEBINAR-STYLE ROUNDTABLE DISCUSSIONS

EVENT DETAILS

› Participating vendors will enjoy equal air-time to present
› Lively roundtable discussion and audience Q&A
› Produced and moderated by *KMWorld* magazine
› Promoted by KMWorld to more than 50,000 potential attendees via email blasts, newsletter, and banners
› Exploring the hottest topics that are top-of-mind to key decision makers

PARTICIPATION

› The KMWorld Roundtable Webinar Series is filled on a first-come, first-served basis.
› Participating sponsors will receive the full promotional support of KMWorld's resources and share attendee leads in the form of name, title, company, address, email, and phone number.
› Moderated by a KMWorld representative. Speakers are briefed in advance for assistance with content and promotional material.
› Event production is entirely turnkey; KMWorld develops, promotes, produces, and broadcasts behind-the-scenes. Participants need only provide a speaker!

OPPORTUNITY

› Cost of the event is $6,995 per sponsor.
› Minimum 200 shared-lead guarantee, generated from the event *and* ongoing archive viewers will be provided for 90 days after the event.

TOPICS

› See the following page for our schedule of dates and topics.

For information about these turnkey marketing opportunities, please contact:

Stephen Faig
Group Sales Director
973-224-2930
sfaig@infotoday.com

LaShawn Fugate
Account Executive
859-278-2223 x 104
lashawn@infotoday.com

2026 KMWORLD WEBINAR CALENDAR

➲ Schedule of Dates and Topics

JANUARY 13, 2026
Top Trends in KM for 2026

JANUARY 27, 2026
Moving to a Modern Knowledge Portal

FEBRUARY 10, 2026
The Semantic Advantage: AI-Driven Semantic Layers for Smarter KM

FEBRUARY 24, 2026
Information at the Speed of Need: Boosting Employee Efficiency with Knowledge

MARCH 10, 2026
The Power of Context: Using AI and Knowledge Graphs to Enhance KM

MARCH 31, 2026
Revolutionizing CX: The Evolving Role of KM & AI

APRIL 7, 2026
From Silos to Solutions: Unifying Your Company's Knowledge

APRIL 21, 2026
Transforming KM with Modern Document Management

MAY 12, 2026
Accelerating Knowledge Management: Unleashing AI and Automation

MAY 19, 2026
Smarter Support at Scale: Powering Customer Self-Service with KM

JUNE 2, 2026
Content Governance in KM: Creating Trusted Knowledge Ecosystems

JUNE 16, 2026
Agentic AI Meets KM: Revolutionizing Knowledge Discovery and Collaboration

JULY 14, 2026
AI at the Core: Building Faster, Smarter Search Experiences

JULY 28, 2026
Knowledge at Your Fingertips: Building Workflows with Embedded Intelligence

AUGUST 4, 2026
GenAI Without Limits: Harnessing KM for Accuracy, Trust, and Scale

AUGUST 25, 2026
The Future of Intranets: From Static Portals to Living Digital Workspaces

SEPTEMBER 15, 2026
Closing the Knowledge Gap: Strategies to Deliver Answers at Scale

SEPTEMBER 29, 2026
KM + RAG: Building Trustworthy, Context-Aware AI

OCTOBER 6, 2026
Building Trust: Embedding Privacy into the Information Lifecycle

OCTOBER 20, 2026
Making Knowledge Instantly Accessible Across the Enterprise

NOVEMBER 3, 2026
From Silos to Synergy: Unlocking Seamless Collaboration with KM

NOVEMBER 10, 2026
Reducing Call Center Volume with Knowledge-Driven Support

DECEMBER 1, 2026
Beyond One-Size-Fits-All: Personalizing Knowledge for Impact

DECEMBER 15, 2026
Game-Changing KM Technologies for 2027

Don't see a topic on your mind? KMWorld can produce a custom webinar for your organization on any subject relevant to its audience.

➲ Contact us to discuss your KMWorld.com marketing program:

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