

## KM DRILL-DOWN VIDEOS

### Full Article and Video Package **\$4,500**

- › Video interview with *KMWorld's* editor-in-chief, Marydee Ojala (10 minutes in length)
- › Full-page article on KMWorld.com (includes 600 words of your interview, 100-word speaker bio, high-resolution headshot, URL and email address)
- › Dedicated email blast to 37,800+ KMWorld opt-into-third-party email subscribers promoting your video with a dedicated HTML
- › Graphic advertisement (468x60), including 50 words plus URL, in a weekly edition of the *KMWorld NewsLinks* email newsletter promoting your video

➔ **For additional information or answers to specific questions, contact:**

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### 2026 Topic Schedule

#### February 2026

2026 KM Playbook: Strategies for Success

#### April 2026

Powering Your GenAI Assistants for Success

#### September 2026

How to Unlock Knowledge Across Teams and Departments

#### November 2026

Measuring the ROI of Knowledge Management Initiatives

