# KMWorld

CONTENT, DOCUMENT, AND KNOWLEDGE MANAGEMENT

# 2025 EDITORIAL CALENDAR

➲ **KMWorld** is up-to-the-minute and market-driven. Each issue covers current news and analysis of the technology and trends moving the industry forward. We also focus on specific subjects for in-depth attention:

| | | SPACE RESERVATIONS | AD MATERIALS DUE |
|---|---|---|---|
| **January/ February** | **"KMWorld Conference Wrap-Up and Look Ahead" Report**<br>› FOCUS ON: Tips and Techniques to Close Knowledge Gaps<br>› FOCUS ON: Avoiding Legal Pitfalls Through Savvy Data Governance<br>* **White Paper:** What's Ahead in Knowledge Management: Top Trends, Tools, and Practices<br>* **January 14 Roundtable Webinar:** Building a KM Foundation for AI | 11/13/24 | 12/5/24 |
| **February** | **Checklist Report:** Enhancing Search and Discovery Through AI<br>**February 11 Roundtable Webinar:** Empowering LLMs With a Semantic Layer<br>**February 25 Roundtable Webinar:** Top Trends in KM for 2025 | 1/3/25 | 1/7/25 |
| **March/ April** | **"100 Companies That Matter" Special Issue**<br>› FOCUS ON: Semantically Yours: Using Language That Makes Sense to Users<br>› FOCUS ON: Using KM to Make Problem-Solving Reusable<br>* **White Paper:** Unlocking AI-Driven Productivity: The Next Era of Collaborative Digital Platforms<br>* **March 4 Roundtable Webinar:** Enhancing LLMs With Knowledge Graphs<br>**March 18 Roundtable Webinar:** Top KM Strategies for Optimizing Customer Experience | 1/17/25 | 2/10/25 |
| **April** | **Checklist Report:** Breaking Down Barriers: Overcoming Knowledge and Communication Silos<br>**April 1 Roundtable Webinar:** From Unstructured Content to Actionable Insights: Accelerating Access to Accurate, Relevant Information<br>**April 15 Roundtable Webinar:** Enhancing Collaboration and Knowledge-Sharing in the AI Era<br>**ONLINE ONLY:** Top 30 Startups in Knowledge Management | 3/5/25 | 3/5/25 |
| **May/ June** | **"KMWorld Guide to KM Trends, Products, and Services" Special Issue**<br>› FOCUS ON: The Power of Taxonomies and Ontologies to Transform KM<br>› FOCUS ON: Capitalizing on Explicit and Implicit Knowledge for Greater Productivity<br>* **White Paper:** Supercharging Your Customer Experience Program With AI and Automation<br>* **May 6 Roundtable Webinar:** Faster, Smarter, Scalable KM: Leveraging Knowledge Automation and AI<br>* **May 20 Roundtable Webinar:** Game-Changing Breakthroughs in Enterprise Content Management | 3/19/25 | 4/10/25 |
| **June** | **Checklist Report:** Strategies for Implementing GenAI in the Enterprise Safely and Effectively<br>**June 3 Roundtable Webinar:** Improving Trust in the AI Era and the Role of KM<br>**June 17 Roundtable Webinar:** The Rise of GenAI Assistants and AI-Powered Search | 5/1/25 | 5/5/25 |
| **July/ August** | **"AI 100" Special Issue**<br>› FOCUS ON: Building Trust in AI<br>› FOCUS ON: Proving the Value of Knowledge Management<br>* **White Paper:** Harnessing Intelligent Search for Quick, Actionable Insights<br>* **July 15 Roundtable Webinar:** The KM ROI Challenge: Measuring the Impact of Your Investment<br>* **July 29 Roundtable Webinar:** Solo Webinar: Unlocking the Power of Intelligent Document Automation | 5/16/25 | 6/10/25 |

# 2025 EDITORIAL CALENDAR (continued)

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|---|---|---|---|
| **August** | **Checklist Report:** Top 5 Factors to Evaluate When Choosing a Modern Content Services Platform<br>**August 12 Roundtable Webinar:** Better Together: Combining Generative and Extractive AI<br>**August 26 Roundtable Webinar:** The Future of Intranets: Building Dynamic, Collaborative, and User-Centric Digital Workspaces | 7/2/25 | 7/7/25 |
| **September/ October** | **"Trend-Setting Products" Special Issue**<br>❯ FOCUS ON: Onboarding, Training, Retraining, and Retaining KM Practitioners<br>❯ FOCUS ON: Making Search Conversational to Improve Knowledge Access<br>＊ **White Paper:** Transforming Knowledge Management With AI and Machine Learning<br>＊ **September 9 Roundtable Webinar:** Personalizing KM: Tailored Knowledge Delivery and Adaptive Interfaces<br>＊ **September 23 Roundtable Webinar:** Succeeding With Semantic Search: Key Technologies and Strategies | 7/17/25 | 8/8/25 |
| **October** | **Checklist Report:** Optimizing Customer Service: Leveraging Trusted Knowledge With GenAI<br>**October 7 Roundtable Webinar:** Making LLMs More Reliable With RAG<br>**October 21 Roundtable Webinar:** Roundtable Webinar: Reimagining KM for Agility, Efficiency, and Innovation | 9/2/25 | 9/4/25 |
| **November/ December** | **"Readers' Choice Awards 2025" Special Issue**<br>❯ FOCUS ON: Language Models for the Rest of Us<br>❯ FOCUS ON: Next-Gen KM<br>＊ **White Paper:** Taming the Digital Deluge: Rethinking Content Management, Data Governance, and Knowledge-Sharing<br>＊ **White Paper:** What's Ahead in AI and KM: Top Trends, Technologies, and Strategies<br>＊ **November 4 Roundtable Webinar:** Reshaping Information Discovery: Search and GenAI<br>＊ **November 12 Roundtable Webinar:** Revolutionizing CX With Automation and AI | 9/18/25 | 10/10/25 |
| **December** | **Checklist Report:** Revolutionizing Interactions: The Power of Generative AI and Voice Search<br>**December 2 Roundtable Webinar:** The New World of Content Management in the AI Era<br>**December 16 Roundtable Webinar:** Driving Better Digital Experiences With AI and Automation | 11/4/25 | 11/6/25 |

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