

2023 EDITORIAL CALENDAR

➤ **KMWorld** is up-to-the-minute and market-driven. Each issue covers current news and analysis of the technology and trends moving the industry forward. We also focus on specific subjects for in-depth attention:

		SPACE RESERVATIONS	AD MATERIALS DUE
January/ February	<p>KMWorld's "Knowledge Management: Looking Into the Future" Report</p> <ul style="list-style-type: none"> ➤ FOCUS ON: The Future of Knowledge-Sharing Tools to Support the Modern Workplace ➤ FOCUS ON: Using Text Analytics and NLP for Strategic Advantage * White Paper: Knowledge Management in the Hybrid Work Era: Changes, Challenges, and Opportunities * January 31 Solo Webinar: Knowledge Management Migration Trends 	11/14/22	12/9/22
February	<p>Checklist Report: Boosting Knowledge Sharing and Collaboration</p> <p>February 28 Roundtable Webinar: The Top Trends in KM for 2023</p>	1/5/23	1/9/23
March/ April	<p>KMWorld's "100 Companies That Matter" Special Issue</p> <ul style="list-style-type: none"> ➤ FOCUS ON: Using ECM and Content Services in the Global Economy ➤ FOCUS ON: The Evolution of the Omnichannel Experience * White Paper: Scaling Knowledge Management for the Modern Enterprise * March 14 Solo Webinar: Top KM Practices for Improving CX 	1/10/23	2/10/23
April	<p>Checklist Report: Transforming Your Information Security and Data Privacy Practices</p> <p>April 11 Solo Webinar: Building a Data Fabric With a Knowledge Graph</p> <p>April 18 Roundtable Webinar: Upgrading Your KM Strategy for the Digital Transformation Era</p>	3/3/23	3/15/23
May/ June	<p>KMWorld's "Guide to KM Trends, Products, and Services" Special Issue</p> <ul style="list-style-type: none"> ➤ FOCUS ON: Supercharging KM With IoT and cloud ➤ FOCUS ON: Streamlining Processes With BPM * White Paper: Optimizing Customer Experience With Modern KM * May 23 Solo Webinar: Succeeding With Modern Intelligent Content Services 	3/17/23	4/10/23
June	<p>Checklist Report: Overcoming Data Mining Challenges</p> <p>June 13 Roundtable Webinar: Supercharging Your Search Capabilities With AI, ML, and NLP</p>	5/3/23	5/5/23
July/ August	<p>KMWorld's "AI 100" Special Issue</p> <ul style="list-style-type: none"> ➤ FOCUS ON: The Future of Search ➤ FOCUS ON: Gaining New Insights With Data Visualization * White Paper: Making Knowledge Actionable With Intelligent Search and Content Analytics * July 18 Solo Webinar: Unleashing the Power of Organizational Knowledge to Drive Innovation 	5/17/23	6/9/23

2023 EDITORIAL CALENDAR (continued)

		SPACE RESERVATIONS	AD MATERIALS DUE
August	<p>Checklist Report: Developing a Knowledge Engagement Strategy</p> <p>August 15 Roundtable Webinar: Game-Changing Technologies in Machine Learning and AI</p>	6/30/23	7/5/23
September/ October	<p>KMWorld's "Trend-Setting Products of the Year" Special Issue</p> <p>What's Ahead at KMWorld 2023</p> <ul style="list-style-type: none"> > FOCUS ON: Protecting Insights With Data Governance > FOCUS ON: Reimagining the User Experience With Digital Transformation * White Paper: Building a Modern Information and Records Management Program * September 19 Solo Webinar: Delivering Better User Experiences With Semantic AI 	7/19/23	8/10/23
October	<p>Checklist Report: Optimizing Low-Code Solutions for Critical Digital Transformation</p> <p>October 17 Roundtable Webinar: Managing, Securing, and Governing Content Across the Digital Landscape</p>	8/31/23	9/5/23
November/ December	<p>KMWorld's "Readers' Choice Awards 2023" Special Issue</p> <ul style="list-style-type: none"> > FOCUS ON: Uncovering Hidden Connections With Knowledge Graphs, AI, and Data Fabric/Mesh > FOCUS ON: Looking Backward and Forward at KM * White Paper: Driving Digital-First Engagement: Emerging Technologies and Strategies * White Paper: Connecting the Enterprise: AI, Knowledge Graphs, and Data Fabrics * November 14 Solo Webinar: Digital Workspace Trends 	9/18/23	10/10/23
December	<p>Checklist Report: The Future of Self-Service: Chatbots and Interactive Virtual Assistants</p> <p>December 5 Roundtable Webinar: Ensuring KM Success With Cloud, Edge, and Fog Computing</p>	10/31/23	11/14/23

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