

THE REACH OF KMWORLD

With more than 25-plus years of market coverage experience serving both technology professionals and executive management, KMWorld is the premier resource for actionable advice and real direction on solutions and strategies in knowledge, content, document, and information management today. From advanced news and trends analysis to case studies and in-depth research, KMWorld guides more than 50,000 IT and business professionals at organizations across North America that are involved in the evaluation, recommendation, and purchase of enterprise technology products and services. We believe that successful businesses today rely on the careful balance of technology, process, and people. KMWorld delivers the market knowledge, process management skills, and best practices to make that happen.

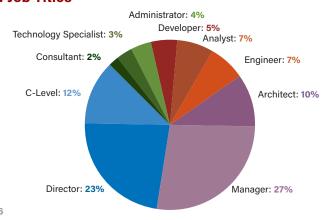
KMWorld focuses on:

- > Knowledge, Content, and **Document Management**
- Digital Transformation
- > Intelligent Search
- > Al, Generative Al, and Machine Learning
- > Text Analytics and Natural Language Processing
- > Business Process Management

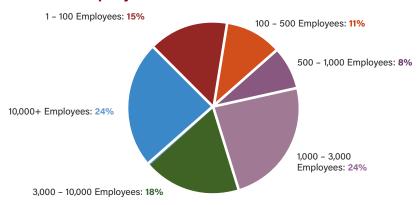
- Customer Experience
- Collaboration and Workflow
- Information Governance and Security
- > Records Management and E-Discovery
- > Business Intelligence and Analytics
- > Taxonomies and Metadata

- > Regulatory Compliance
- > Intranets and Portals
-) Image, Forms, and **Document Capture**
- > CRM
- Digital Workspace
- > Knowledge Graphs and LLMs
- Extractive and Agentic Al

KMWorld Job Titles

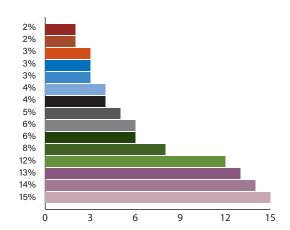


MWorld Company Sizes



KMWorld Industries





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KMWorld Magazine

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