**THE REACH OF KMWORLD**

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**KMWorld focuses on:**
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**KMWorld Job Titles**

- Administrator: 4%
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- Architect: 10%
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- Consultant: 2%
- Technology Specialist: 3%

**KMWorld Company Sizes**

- 1 – 100 Employees: 15%
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- 500 – 1,000 Employees: 8%
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- 3,000 – 10,000 Employees: 18%
- 10,000+ Employees: 24%

**KMWorld Industries**

- Retail: 2%
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- Mining/Construction: 4%
- Consumer Goods: 4%
- Energy: 5%
- Manufacturing: 6%
- Education: 6%
- Healthcare: 8%
- Government: 12%
- Business Services: 13%
- Technology: 14%
- Financial Services: 15%

**To contact the editorial offices of KMWorld magazine:**

**KMWorld Magazine**

121 Chanlon Road, New Providence, NJ 07974

Editor-in-Chief
Marydee Ojala
(317) 876-8100
marydee@xmission.com

Editor
Stephanie Simone
(908) 795-3520
ssimone@infotoday.com