

KMWWorld & Intranets 2007

Show Guide

The Conference and Expo on Knowledge Management,
Content Management, Intranets, Portals, Taxonomies, and Enterprise Search

November 6–8, 2007

San Jose McEnergy Convention Center, San Jose, CA



KM 2.0: A New World for the Enterprise

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Welcome to KMWorld & Intranets featuring Enterprise Search Summit WEST 2007!

Conference Registration

If you are interested in attending the conference sessions, there are a variety of options still available. Passes for the conference tracks can be obtained at the conference registration desk. No admittance will be permitted to conference sessions without the proper conference badge.

Grand Opening Reception

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Information Today, Inc. invites all attendees to the opening of KMWorld & Intranets, featuring Enterprise Search Summit 2007 exposition, celebrated with a networking reception on Tuesday evening from 5:00 p.m. – 7:00 p.m. Enjoy a glass of wine and light hor d’oeuvres while you visit with exhibitors, speakers, and other conference attendees.

Presentation Theatre

Taking place in the Exhibit Hall on Wednesday and Thursday, these presentations cover a range of topics and subject areas. They are 15 minutes long, open to all and add value to your visit. Space is limited so it’s first-come, first-served.

Exhibit Hours

Tuesday, November 6 5:00 p.m. – 7:00 p.m.
Exhibit Hall Grand Opening Reception
Wednesday, November 7 10:00 a.m. – 4:30 p.m.
Thursday, November 8 10:00 a.m. – 3:30 p.m.

E-mail Stations

E-mail stations will be open in the Exhibit Hall during regular exhibit hours for attendees to check their e-mail.

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Exhibit Hours



Tuesday, Nov. 6 5:00 p.m. – 7:00 p.m.
Exhibit Hall Grand Opening Reception

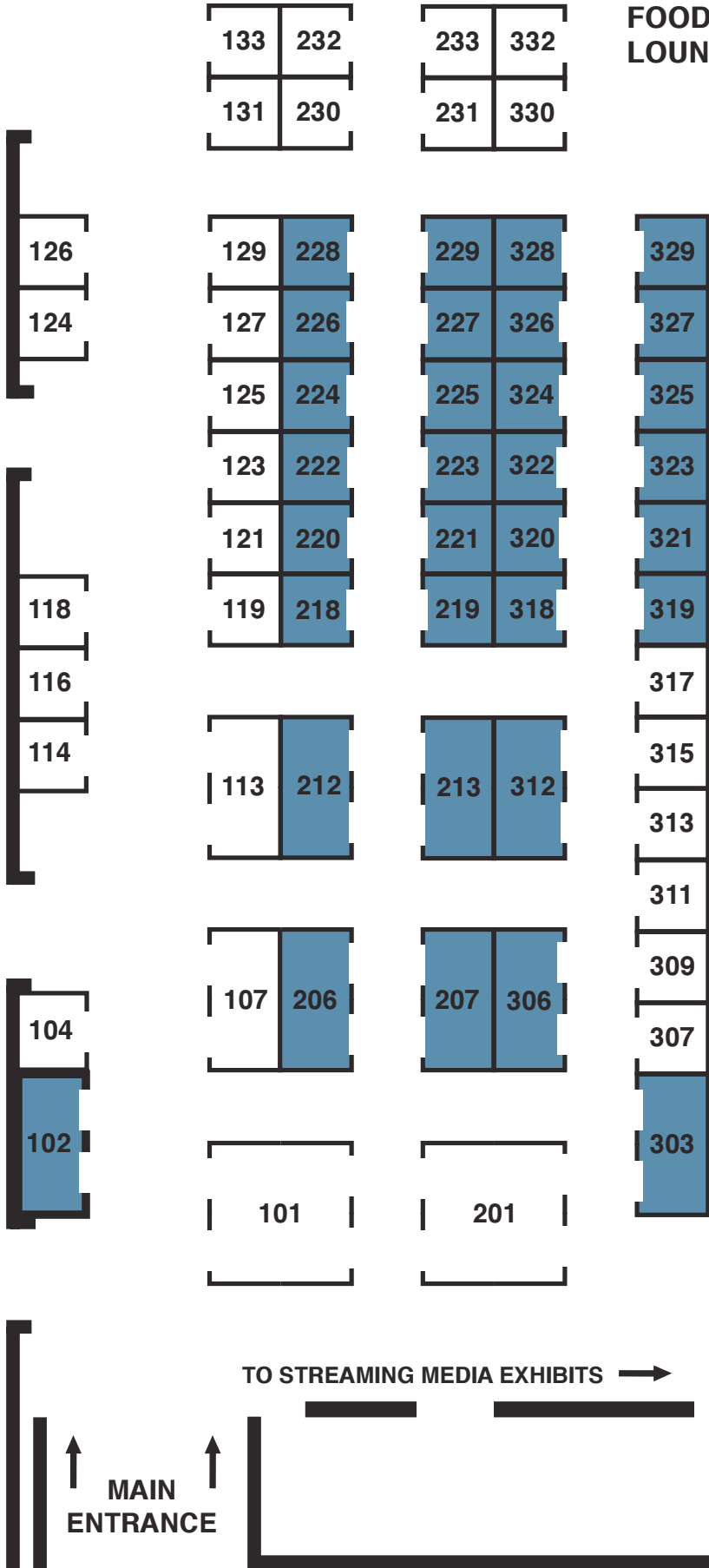
Wednesday, Nov. 7 10:00 a.m. – 4:30 p.m.

Thursday, Nov. 8 10:00 a.m. – 3:30 p.m.

Floor Plan



FOOD SERVICE LOUNGE AREA





Access Innovations/ Data Harmony

131 Adams St. NE, P.O. Box 8640
 Albuquerque, NM 87198
 PH: 505-998-0800
 FAX: 505-256-1080
www.accessinn.com,
www.dataharmony.com

Booth #121

Access Innovations has provided innovative information solutions since 1978. Offering abstracting, indexing, and thesaurus creation services, we serve the business, government, academic, library, and research communities. Since 1998, we have been providing these communities with the same tools that we use in-house. Data Harmony software is production line hardened; we use it daily in the creation of thesauri and indexing of information sources for our customers. You can use this software yourself to make and maintain taxonomies and indexing systems that lead users to success in their quest for information.



adenin TECHNOLOGIES

275 Madison Ave., Floor 6
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www.adenin.com

Booth #116/118

IntelliEnterprise is a sophisticated intranet suite for the entire enterprise. Manage, organize and search structured and unstructured information using the Document and Content Management module; increase productivity by automating and streamlining business processes with the Workflow module; and improve team collaboration with the latest Enterprise 2.0 tools. The Enterprise Portal provides the personalized environment to combine all these modules and integrate

existing Web applications. Extend this universal infrastructure with applications from the Application Park, a repository providing all the ready-to-run applications required to build a sophisticated, enterprise-class intranet, like an employee directory, organizational charts, dashboards, help desk, forums, wikis, blogs, recruiting requisitions, job candidate tracker, contract manager, and project management.



ASG

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 PH: 239-435-2242
 FAX: 239-213-3592
www.asg.com

Booth #107

Since 1986, ASG has been helping companies around the world overcome everyday business challenges. Understanding how your IT investments relate to your business performance is critical to your success. ASG can help.



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 San Francisco, CA 94105
 PH: 415-243-9955
 FAX: 415-243-9984
www.autonomy.com

Booth #223/225 Enterprise Search Showcase

Autonomy is a global leader in infrastructure software for the enterprise and is spearheading the meaning-based computing movement. Autonomy's technology powers solutions dependent upon unstructured information, including enterprise search, call center, customer relationship management, business process management, knowledge management, portals, online publishing and security and intelligence systems.



Baynote

19050 Pruneridge Ave. STE 250
 Cupertino, CA 95014
 PH: 408-973-1889
 FAX: 408-973-9484
www.baynote.com

Booth #231

Baynote delivers on-demand recommendation technology for web sites. Businesses use Baynote to automatically display the best content and products to website visitors. Baynote increases the number of products purchased, impressions on the site and the number of leads generated. Baynote Recommendations tap into the collective wisdom of the silent majority without collecting any explicit feedback. Over 60 ecommerce, media, and enterprise customers use Baynote Recommendations to elevate their business.



CMS Watch

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1823 Colorado Ave.
 Santa Monica, CA 90404
 PH: 310-315-0818
 FAX: 310-315-0618
www.cognition.com
www.cognitionsearch.com

Booth #126

Web 3.0 (the Semantic Web) search technology is here now! Cognition Technologies provides the first commercial semantic search technology based upon linguistic science. CognitionSearch understands the

meanings of virtually every English word and common phrase, dramatically increasing recall and precision. CognitionSearch has been integrated within LexisNexis Concordance and powers commercial Web sites.



Connectbeam, Inc.

605 Ells St., Suite 100
 Mountain View, CA 94043
 PH: 650-980-5080
 FAX: 650-249-1656
www.connectbeam.com

Booth #324 Enterprise Search Showcase

Connectbeam offers small companies to large enterprises the opportunity to lead their market through innovation by deploying a safe and secure enterprise class, social bookmarking and social networking solution behind their firewall. Connectbeam's application helps businesses empower their employees to build and tap into the collective intelligence of their enterprise, resulting in an increased rate of innovation and faster products to market. Product features include Social Bookmarking and Tagging, Project Spaces and Communities, Social Networking, Expertise Location, Live Profiles. The Connectbeam application is delivered as a turnkey appliance. The appliance models scale from 100 to 100,000+ users. For companies wanting to immediately try and start using the Best in Class social bookmarking and social networking application, Connectbeam offers an entry level Appliance at \$1,995. Contact: sales@connectbeam.com.



Connotate Technologies, Inc.

100 Albany Street, 2nd Floor
 New Brunswick, NJ 08901
 PH: 732-296-8844
 FAX: 732-296-0330
www.connotate.com

Booth #327 Enterprise Search Showcase

Connotate goes beyond search to deliver actionable intelligence by transforming the Web and enterprise into standardized, reliable information and applications. Through machine learning and

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E-mail stations will be open in the Exhibit Hall during regular exhibit hours for attendees to check their e-mail.



automation, our solution offers timely and reliable access to high-value, hard-to-find Web content for analysts, researchers, data managers and other knowledge workers. The result is innovative research, customized data feeds, and unique content acquisition.



Contextware, Inc.

4216 Evergreen Lane, Suite 111
Annandale, VA 22003
PH: 703-582-6055
FAX: 309-422-5272
www.contextware.com

Booth #114

Contextware's technology provides commercial and government enterprises with a platform to capture and communicate the step-by-step detail and tacit knowledge of how to perform any business process, procedure or task. Each step is connected to the relevant content, tools, people and information required by the end user to perform each task. Contextware's solutions have received several industry awards, including the 2006 KM Reality Award, awarded at last year's KMWorld & Intranets Conference. For more information, please visit our Web site.



Copyright Clearance Center

222 Rosewood Drive
Danvers, MA 01923
PH: 978-750-8400
Fax: 978-646-8600
www.copyright.com

Booth #104

Copyright Clearance Center (CCC) creates innovative licensing solutions for the seamless sharing of knowledge. CCC's licensing servic-

es, combined with its Web-based applications and tools, allow tens of millions of people in corporations, universities, law firms and government agencies to use and share published information with ease.



Coveo

120 Hawthorne Avenue, #100
Palo Alto, CA 94301
PH: 800-635-5476
FAX: 650-475-8024
www.coveo.com

Booth #318/320 Enterprise Search Showcase

Coveo develops enterprise search engine applications that deliver secure, accurate access to structured and unstructured information across the enterprise. The flagship product, Coveo Enterprise Search, delivers a unified secure search engine that searches—across all documents and multimedia files located in file systems, databases, enterprise applications, email servers, intranets, and Web sites. Coveo Enterprise Search application delivers the best value in the marketplace with out-of-the-box, document-level security, consumer style ease-of-use, unparalleled accuracy based on real-time file monitoring, concept extraction and summarization, fast deployment and minimal administration.



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www.deepwebtech.com

Booth No. 317

Deep Web Technologies Research Accelerator, an innovative federated search solution, delivers real-time, comprehensive results from a wide range of information sources including deep Web content providers and conventional Web sites. Employing a familiar, intuitive search interface, the Research Accelerator presents high-value search results from a common, single point of access.



Dieselpoint

117 North Jefferson St., Suite 212
Chicago, IL 60661
PH: 773-528-1700
FAX: 773-528-8862
www.dieselpoint.com

Booth #212 Enterprise Search Showcase

Dieselpoint delivers search and navigation solutions for the biggest enterprise search challenges. Powering faceted search across millions of items and terabytes of data, Dieselpoint provides intuitive navigation through even the largest datasets. This fall, Dieselpoint introduced the Open Pipeline, an open XML standard for routing, indexing and searching documents. This architecture lets you avoid labor-intensive, over-engineered solutions that lead to frustrating and failed installations. Dieselpoint continues to be the developers' choice, with the fastest implementation times and lowest costs for ongoing development. Learn why customers like Nielsen; Northrop Grumman; Porsche; and HMV, the world's largest music retailer, rely on Dieselpoint.



Digit Technologies, LLC

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Houston, TX 77092
Main: (713)652-0020
Fax: (713)652-0025
www.digittechnologies.com

Booth #102 Enterprise Search Showcase

Digit Technologies, LLC is a business-to-business software provider that offers enterprisewide search technology to corporations frequently involved in large-scale litigation matters. DigitIT is designed to decrease risk, reduce costs and improve responsiveness in the search, collection and preservation of electronically stored information regardless of file format, location or language. For additional information visit our Web site.



Dow Jones & Co.

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FAX: 212-277-9702

www.dowjones.com/clientsolutions

Booth #329 Enterprise Search Showcase

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Earley & Associates

P.O. Box 308
Concord, MA 01742
PH: 781-444-0287
FAX: 510-483-3315
www.earley.com

Booth #228 Enterprise Search Showcase

Earley & Associates provides taxonomy, search and content strategy and implementation services. We integrate taxonomy with a variety of search systems to improve findability. Learn how we help our cus-

Grand Opening Reception

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5:00 p.m. – 7:00 p.m.

Join your friends and colleagues on Tuesday, Nov. 6, to view the latest products, services, and solutions for knowledge management, intranets, and portals in the Exhibit Hall. Enjoy light hors d'oeuvres and drinks while you visit with exhibitors and learn about their products.

tomers get more from their search investments and about our leading-edge approaches to search tuning and taxonomy usability testing.

EContent

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EContent magazine is the premier source for strategies and resources for the digital content industry. Published by Information Today, Inc., each issue offers timely news analysis; product, company, and executive profiles; and analysis of industry trends. Its editorial is uniquely focused on the digital content industry, which makes it the forerunner in reporting on electronic content, the content infrastructure, and the business of digital content.

EMC²

where information lives

EMC Corporation

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Hopkinton, MA 01748
PH: 508-435-1000
www.software.emc.com

Booth #306 Enterprise Search Showcase

EMC Corporation is the world leader in products, services, and solutions for information storage and management. EMC helps customers of all sizes in all industries manage their growing information through information lifecycle management. For more information about EMC's products and services please visit our booth or visit our Web site.



ENDECA[®]

Endeca

101 Main Street
Cambridge, MA 02142
PH: 617-674-6000
FAX: 617-674-6001
www.endeca.com

Booth #207 Enterprise Search Showcase

Built on the Endeca Information Access Platform, Endeca for Know-

ledge Management delivers an unmatched discovery experience while offering the tools to rapidly deploy and optimize rich, information-intensive applications. Search, navigation and content presentation features expose all relevant content while providing the tools to quickly hone in on what's most desirable.



Exalead Inc.

90 Park Avenue, Suite 1630
New York, NY 10016
PH: 212-786-7450
FAX: 212-786-7316
http://corporate.exalead.com

Booth #213 Enterprise Search Showcase

Exalead provides a powerful information access and search technology. Exalead provides a search UI allowing any user to retrieve and access any kind of documents out of the information system according to his security profile. Through a single request, he can retrieve documents stowed in his PC, the corporate servers and/or the Web.



FAST Search & Transfer

117 Kendrick Street, Suite 100
Needham, MA 02494
PH: 781-304-2400
FAX: 781-304-2410
www.fastsearch.com

Booth #303 Enterprise Search Showcase

FAST creates the real-time search and filtering solutions that are behind the scenes at the world's best-known companies with the most demanding search problems. FAST's flexible and scalable integrated technology platform elevates the search capabilities of enterprise customers and connects people to the relevant information they seek, regardless of medium.



fourthcodex

175 N. Franklin St., Suite 302
Chicago, IL 60606
PH: 312-602-1034
www.fourthcodex.com

Booth #226 Enterprise Search Showcase

fourthcodex Semantic Enterprise Technologies (SET) are executable,

flexible, and agile representations of domain knowledge for dynamic enterprise environments. Our portfolio of embeddable semantic technology components includes semantic information extraction and document classification, concept-based search, knowledge-based decision-support, ontology-driven application development, and scalable meta-data storage. fourthcodex's mission is to innovate how people and software acquire, interpret, and transform information into knowledge.



Google

1600 Amphitheater Parkway
Mountain View, CA 94043
PH: 650-253-0000
FAX: 650-253-0001
www.google.com

Booth #220/222 Enterprise Search Showcase

Google's Enterprise division brings Google technology and innovation to organizations. The Google Search Appliance and Google Mini provide search across Web sites and corporate networks. Google Apps provides a powerful messaging and collaboration suite of products, including email, calendar and employee collaboration. Google also offers enterprise versions of Google Maps and Google Earth.



HANDSHAKE SOFTWARE

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www.handshakesoftware.com

Booth #315

Handshake Software, Inc. is the leading provider of integration and innovation products for Microsoft Office and Microsoft SharePoint Server. The company's solutions help businesses leverage existing information and increase the return on investment from line of business applications for all types of business requirements through Microsoft's suite of products.



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Human Factors International

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Fairfield, IA 52556
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FAX: 641-472-5412
www.humanfactors.com

Booth #123

Human Factors International (HFI) helps customers create Web sites, applications, and intranets that are intuitive and easy-to-use. Our work is based on the Schaffer-Weinshenk Method, an ISO certifiable process in the science of human factors engineering. HFI provides certification for practitioners of usability. Since 1981, HFI has solved thousands of real-world usability challenges for hundreds of major clients. HFI's technical staff, most with Ph.D.s in ergonomics, is known for being scientific, pragmatic, responsive, and creative. We have worked on more than 3,000 interface projects and taught over 2,000 courses on interface design. We are known for completing projects reliably — our on-time, on-budget rate is 98%.



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The Information Architecture Institute

www.iainstitute.org

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The Information Architecture Institute serves to advance the design of shared information environments. Operated by a multi-national group of volunteers, we aspire to build bridges to related disciplines and organizations. We support a global community infrastructure connecting people, ideas, content, and tools. We invite you to join us as a member at <http://iainstitute.org/signup/>



InQuira, Inc.

851 Traeger Avenue, Suite 125
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PH: 650-246-5000
FAX: 650-246-5036
www.inquira.com

Booth #309

InQuira, Inc. improves the quality of customer interactions through Web sites and contact centers with integrated applications for intelligent search, knowledge management,

analytics and user experience. Blue-chip customers of InQuira include Apple Computer; AVIS Group Europe; BP; Fidelity Investments; Royal Bank of Scotland; and Yahoo!.



IntelliSearch

268 Bush St., #3641
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FAX: 510-649-5304
www.intellisearchusa.com

Booth #326/328 Enterprise Search Showcase

IntelliSearch offers search and monitoring solutions addressing all enterprise information access and distribution needs. Combining cutting-edge search technology with internal and external sources enables IntelliSearch to support a wide variety of business processes. Our offerings are based on our award-winning Enterprise Search Platform and include 6 solution sets.



Intranet Benchmarking Forum

845 Third Avenue, 6th Floor
New York, New York 10022
PH: 646 290 5034
www.ibforum.com

Booth #332

The Intranet Benchmarking Forum (IBF) is the global leader in intranet benchmarking, intranet best practice research and member visits and meetings. IBF has more than 60 Annual Members worldwide such as Shell, HSBC, Cadbury Schweppes, Orange, Sara Lee, Unilever, BT, BBC, Reuters and PricewaterhouseCoopers. Founded in 2002, IBF is open to Global 500, Fortune 500 and FTSE 100 organizations – and public sector equivalents.

Exhibit Hours

TUESDAY, NOV. 6

5:00 p.m. – 7:00 p.m.

Exhibit Hall Grand Opening Reception

WEDNESDAY, NOV. 7

10:00 a.m. – 4:30 p.m.

THURSDAY, NOV. 8

10:00 a.m. – 3:30 p.m.



INTRANET DASHBOARD

Intranet DASHBOARD

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PH: 214-432-6677
FAX: 214-260-0916
www.intranetdashboard.com

Booth #127

Intranet DASHBOARD (iD) delivers an all-in-one approach for deploying and managing your intranet. iD brings together people, processes and information using ONE system. iD 2.0 comes complete with a suite of over 40 clever tools, facilitating enhanced communication and collaboration, business processes and content publishing. For a free trial go to www.intranetdashboard.com/trial.

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The *Intranets* newsletter covers the strategies, tips, and tools required to help organizations develop, deploy, and manage intranets, extranets, portals, and other Web-enabled knowledge and information management initiatives. Go to www.intranetstoday.com or call 800-300-9868 to order.



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8775 E. Orchard Road, Suite 811
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www.isys-search.com

Booth #218 Enterprise Search Showcase

ISYS Search Software is a global supplier of enterprise search solutions. The company's software suite offers a range of products that enable search, navigation and discovery across desktops, networks, Web sites and intranets. ISYS has been deployed by thousands of organizations operating in

a variety of industries, including government and legal.



KMWorld Magazine Information Today, Inc.

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Booth #TBD

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Booth #325 Enterprise Search Showcase

Engenium Search is an award winning and market leading Conceptual Information Access Platform. Combining the power of our conceptual search engine with our automatic clustering engine, Engenium Search empowers knowledge workers with the ability to make better, faster and more informed decisions, increasing efficiencies in a knowledge economy.



Mark Logic Corporation

999 Skyway Road, Suite 200
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PH: 650-655-2300
FAX: 650-655-2310
www.marklogic.com

Booth #311

Mark Logic Corporation provides the industry's leading XML content server. Mark Logic works with

providers of information products to accelerate new product creation, build custom publishing systems, deliver products through multiple channels, integrate content from different sources, repurpose content into multiple products, and mine content to find previously undiscovered information.



Mediasurface

1010 Washington Blvd.
Stamford, CT 06901
PH: 203-653-9090
FAX: 203-653-9095
www.hellomorello.com

Booth #322 Enterprise Search showcase

Mediasurface is a global provider of enterprise content management solutions allowing businesses to easily manage their Internet, intranet and extranet Web sites. Mediasurface's Morello powers sophisticated, content-driven Web sites for Global 1000 companies like Thomson, Citigroup, and World Wrestling Entertainment. Morello's familiar, easy-to-use interface delivers unrivaled content management and enterprise search capabilities.

Microsoft®

Microsoft Corporation

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Booth #201

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Thank You!

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prise. Turn information into results with enterprise search solutions from Microsoft.



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Booth #321 Enterprise Search showcase

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www.ideaeng.com

Booth #323

New Idea Engineering, Inc. helps companies identify strategic and tactical goals to select, implement, and manage enterprise search within the corporation. Through engagements that assess current and future requirements, user search behavior, and technology integration, NIE provides clients with the road map to making search great using Autonomy, FAST, Google, IBM, Lucene and other leading platforms.



Palo Alto Research Center (PARC)

3333 Coyote Hill Rd.
Palo Alto, CA 94304
PH: 650-812-4000
FAX: 650-812-4334
www.parc.com

Booth #313

Gathering, mining, and retrieving collective intelligence have been

hallmarks of PARC's multidisciplinary research since the mid-'90s. Today PARC applies Web 2.0 techniques to enterprise knowledge management, partnering with clients to develop easy-to-use knowledge-sharing systems. PARC (a Xerox Company) is celebrated for such innovations as Ethernet, GUI, and ubiquitous computing.



QL2 Software

316 Occidental Ave. S
Suite 410
Seattle, WA 98104
PH: 800-750-8830
Fax: 206-269-0694
www ql2.com

Booth #124

QL2 is the leading provider of Market Intelligence On Demand solutions that deliver critical business information for better, more profitable decisions. QL2 delivers information from the Web and other sources for a complete view of the market place. Visit us at our Web site to learn more.



SAP America Inc.

3410 Hillview Ave.
Palo Alto, CA 94304
PH: 800-872-1727
www.sap.com

Booth #206 Enterprise Search showcase

SAP is the world's leading provider of business software. Today, more than 38,000 customers in more than 120 countries run SAP applications, from distinct solutions addressing the needs of small businesses and midsize companies to suite offerings for global organizations. SAP solution portfolios support the unique business processes of more than 25 industries, including high-tech, retail, financial services, communications and the public sector. With subsidiaries in more than 50 countries, the company is listed on several exchanges, including the Frankfurt stock exchange and NYSE under the symbol "SAP."



SAVO Group

525 W. Van Buren, Suite 1100
Chicago, IL 60607
PH: 312-506-1700
www.savogroup.com

Booth #125

SAVO is the leading provider of Sales Enablement solutions. SAVO specializes in maximizing the sales organization's ability to communicate value and differentiation in clear, consistent and compelling ways. Through a combination of proven sales and marketing best practices embedded in an award-winning on-demand application, SAVO addresses all aspects of the Sales Enablement challenge, spanning people, process, content, and technology.



SchemaLogic Inc.

620 Kirkland Way, Suite 100
Kirkland, WA 98033
PH: 425-885-9695
FAX: 425-883-0117
www.schemalogic.com

Booth #113

SchemaLogic is the leading provider of business semantics management solutions, providing a framework that enables companies to model the structures and relationships of business semantics that define corporate knowledge and content. Facilitating dynamic change to business semantic models via Web-based governance and collaboration, SchemaLogic enables collaboration across organizational, corporate and industry boundaries.



Search Physics, Inc.

284 Mountain View Ave.
Mountain View, CA 94041
www.searchphysics.com

Booth #224 Enterprise Search showcase

Search Physics uses physics principles, Self-Organized Classification, to assist users with relevant concepts extracted from database. Query: Drug coating SP provides relevant general Category Paths. User clicks shellac supplier. SP pro-



vides narrowing set. User clicks candies coating manufacturers. Category Paths are used to build Enterprise Taxonomy/Ontology, Web-Search and Mobile-Search Engines.



Search Technologies

505 Huntmar Park Dr., Suite 325 S
Herndon, VA 20170
PH: 703-953-2791
FAX: 703-953-2806
www.searchtechnologies.com

Booth #319 Enterprise Search Showcase

Search Technologies is a leading solutions supplier in the vital fields of data search and knowledge management. Founded in 2002 with offices in Washington, D.C., San Diego, Los Angeles and London, Search Technologies operates in the U.S. and Europe. With significant FAST search expertise among its staff, Search Technologies is an important services complement to the FAST organization and currently provides professional services to a number of existing FAST customers. Search Technologies can also supply complete solutions based on FAST products, including software, implementation and customization services to clients.



Semantra, Inc.

5055 Keller Springs Rd., Suite 550
Dallas, TX 75001
PH: 214-445-2900
FAX: 972-866-7773
www.semantra.com

Booth #227/229 Enterprise Search Showcase

Semantra makes it possible to have an intelligent conversation with your enterprise databases, immediately improving the value of critical business applications including CRM, BI and ERP solutions. Semantra bridges the gap between traditional BI and enterprise search applications by empowering users to quickly and easily access precise, critical information from enterprise databases through a familiar search box and natural language.



Siderean Software, Inc.
390 N. Sepulveda Blvd., Suite 2070
El Segundo, CA 90245
PH: 310-647-4266
FAX: 310-647-3470
www.siderean.com

Booth #101

Siderean helps people quickly view and explore the full scope of enterprise and Web-based information available for better-informed decision making. Going beyond search, Siderean illuminates previously unseen relationships that can help you discover new avenues of exploration and let you know what you don't know while navigating from a bird's-eye to a bug's-eye view. Specifically allowing users to master discovery, our flagship product Seamark allows you to disassemble information into interesting pieces (i.e. people, organizations, events, places, etc.); identify relationships between pieces; annotate/tag/navigate the pieces; reassemble/remix pieces into playlists; syndicate/distribute play-lists; track user usage/attention.



**TATA CONSULTANCY SERVICES
Tata Consultancy Services**

101 Park Ave., 26th Floor
New York, NY 10178
PH: 203-787-7032
www.tcs.com

Booth #129

Tata Consultancy Services (TCS) is an IT services, business solutions and outsourcing organization that delivers real results, ensuring a level of certainty for global business. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled services delivered through its unique Global Network Delivery Model.



Teragram Corporation

10 Fawcett Street, 2nd Floor
Cambridge, MA 02138
PH: 617-576-6800
FAX: 617-576-6888
www.teragram.com

Booth #219/221 Enterprise Search Showcase

Teragram is the market leader in multilingual natural language pro-

cessing technologies that use the meaning of text to distill relevant information from vast amounts of data. Teragram helps customers perform more efficient searches and better organize information. Teragram Solutions include Taxonomy Management, Automatic Categorization, Entities Extraction, and Direct Answers.



TheBrain Technologies

4553 Glencoe Avenue
Suite 380
Marina del Rey, CA 90292
PH: 310-751-5000
FAX: 310-751-5007
www.thebrain.com

Booth #119

TheBrain Technologies helps people organize, visualize and share content faster. TheBrain's expanded information views enable you to see key information relationships, search multiple data sources and add new topics and files instantly. Corporate Brains are used worldwide for intranets, database visualization, competitive intelligence, sales and marketing support, information self-service, and customer service knowledgebases. Individual users can download TheBrain's award-winning desktop software, PersonalBrain, to organize files, Web pages and ideas the way they think.



Traction Software

245 Waterman Street, #309
Providence, RI 02906
PH: 401-528-1145
FAX: 401-633-6603
www.tractionsoftware.com

Booth #307

InfoWorld ranks Traction TeamPage as the Best Enterprise Wiki. Beyond blogs and wikis, TeamPage brings secure, scalable collaboration to the enterprise. TeamPage delivers Enterprise 2.0 in a box, with an easily installed, permission filtered platform for authoring, discussions, linking, tagging, cross-tagging, search and newsletters, RSS, and e-mail notification.



Vivísimo Inc.

1710 Murray Avenue, Suite 300
Pittsburgh, PA 15217
PH: 412-422-2499
FAX: 412-422-2495
www.vivísimo.com

Booth #312 Enterprise Search Showcase

Vivísimo does search right by combining the simplicity and innovation of consumer search with the flexibility and control of enterprise software. The company works with customers to understand their goals and quickly deploy solutions that maximize the business value of information — with an interface users love.



wordmap

Wordmap

P.O. Box 308
Concord, MA 01742
PH: 781-444-0287
FAX: 510-483-3315
www.wordmap.com

Booth #228 Enterprise Search Showcase

Wordmap Search Framework allows rapid development and integration of taxonomies with applications that combine content from search engines like Autonomy, Diezelpoint, Vivísimo, Endeca or FAST with other sources such as databases, file systems, directory services, document management systems such as Documentum and external sources like news services and Web sites.



X1 Technologies

130 W. Union St.
Pasadena, CA 91103
PH: 626-585-6900
FAX: 626-533-2701
www.x1.com

Booth #330

X1 Technologies, provides enterprise search solutions that allow users to securely find, preview, and act on structured and unstructured data throughout the enterprise. Using a single interface, X1 solutions provide a unified view of content; whether stored within messaging systems, enterprise repositories, custom applications, the intranet, or on user desktops.



Taking place in the Exhibit Hall, these presentations cover a range of topics and subject areas. They are 15 minutes long, open to all and add value to your visit. Space is limited so it's first-come, first-served.

Wednesday, November 7

Market Intelligence On Demand

10:15 a.m. – 10:30 a.m.

Glenn Hasen, President and CEO, QL2

Get a glimpse of how today's decision makers make use of real-time market intelligence from the Web to make intra day and strategic decisions. Our speaker uses real world examples to illustrate the latest trends in market intelligence.

Beyond Search: New Platform for Next Gen Apps

11:15 a.m. – 11:30 a.m.

John Kreisa, Director, Product Marketing, Mark Logic

A new platform — the XML content server — has arrived, enabling a new wave of business applications called content applications. Today's leading-edge content providers and publishers are transforming their search offerings into applications tailored to specific audiences, delivering information products based on knowledge of the users' roles, their activities, and the overall processes in which they work. This session features examples of content applications used by publishers such as Elsevier, O'Reilly, and Oxford University Press.

Social Search for the Enterprise

12:15 p.m. – 12:30 p.m.

Jeff Cowan, Interwoven

This session discusses what social search is, why organizations would want to use it, and how it can be used to improve on-site search, support and knowledge management. Lots of great examples and tips.

Taxonomy Management Tools

1:15 p.m. – 1:30 p.m.

Michael Shulha, Taxonomist, Earley & Associates, Inc.

Learn what taxonomy tools are out there, how they function, how they integrate with search and content management systems and the ways that a tool can help improve the quality of the taxonomy while demonstrating a solid return on investment.

Decision-Making with Accurate, Ontology-driven, Information Classification

2:15 p.m. – 2:30 p.m.

Inderbir Sidhu, CTO, Fourthcodex

Enabling accurate identification and scoring of financial transactions and news with immediate risks and future implications is an important step in planning and decision-making. By capturing their domain expertise in ontology-based models, this case study illustrates codifying into software the knowledge that will implement their critical, decision-making processes. Semantic models allow components to perform highly-targeted classification and correlation, while eliminating the noise found in structured and unstructured data sources.

Federated Search: True Enterprise Search

3:15 p.m. – 3:30 p.m.

Abe Lederman, Deep Web Technologies

Organizational information-content exists in numerous silos accessible through a myriad of individual, incompatible indices-engines. State-of-the art federated search software provides actual enterprise (-wide) single point of search-access to most, if not all, of the information repositories of value to an enterprise, including those beyond the firewall. Hear more about federated search, the companies using it and the products available.

Thursday, November 8

Search Innovation Stories

10:15 a.m. – 10:30 a.m.

Hadley Reynolds, VP, Centre for Search Innovation, FAST Search, Inc.

This session highlights how FAST customers have found new sources of business value in innovative applications of search technology

Building Enterprise 2.0

11:15 a.m. – 11:30 a.m.

Christopher Walton, Senior Director, X1 Technologies

This talk showcases customer success stories in the areas of enterprise search integration, email management, and compliance. See how companies are getting better leverage from existing enterprise applications and repositories and providing a consolidate search experience.

Net Work: Creating & Sustaining Networks

12:15 p.m. – 12:30 p.m.

Patti Anklam, Hutchinson Associates & Author, Net Work

This session is a practical guide for creating and sustaining networks at work and around the world. It is filled with tips, techniques and tales of successful implementations.

Web 3.0 (The Semantic Web) Search Technology

12:45 p.m. – 1:00 p.m.

Scott Jarus, CEO, Cognition Technologies, Inc.

This session discusses semantic Search technology based upon linguistic science and natural language processing (NLP), and how, through the creation of a massive taxonomy and ontology of the common English language, a semantic Search engine can "understand" the meanings of virtually every common English word and phrase. This understanding results in a dramatic increase in recall and precision. Illustrations of how this technology is currently being used to improve and enhance activities in business intelligence, knowledge management, Website Search and deep research will be presented.

Breaking Through with Sales Enablement 2.0

1:15 p.m. – 1:30 p.m.

Jeff Summers, Chief Marketing Officer, SAVO Group

Sales Enablement has fast evolved into a collaborative process which allows you to connect your sales team with marketers, subject matter experts and corporate executives to produce and push the best content to front-line salespeople for any specific situation. Hear about the latest in Sales Enablement trends, technologies and business practices that are driving significant improvements in corporate performance including a framework for defining and prioritizing, tactics and key Web 2.0 technologies.

What is the Business Value of Your Intranet?

2:15 p.m. – 2:30 p.m.

Nancy Goebel, Director of Business Development, Intranet Benchmarking Forum

Intranet services and corporate portals are notoriously hard to value at a financial and business level. For too long, intranets and portal managers have relied on rather jaded "money or time saved" calculations, which seldom convince senior leaders — particularly the financial leadership. To address this issue, the Intranet Benchmarking Forum's latest work is to develop a model to benchmark the financial value of intranet services in major organizations. This talk provides an update on IBF "work in progress" to shape our new Intranet Financial Value Tool, based on recent IBF research and development within Unilever, Shell and BT.

Exhibit Hours

Tuesday, Nov. 6	5:00 p.m. – 7:00 p.m.
<i>Exhibit Hall Grand Opening Reception</i>	
Wednesday, Nov. 7	10:00 a.m. – 4:30 p.m.
Thursday, Nov. 8	10:00 a.m. – 3:30 p.m.