

2012 EDITORIAL CALENDAR

➤ **KMWorld** is up-to-the-minute and market-driven. Each issue covers current news and analysis of the technology and process trends moving the industry forward. We also focus on specific subjects for in-depth attention:

		SPACE RESERVATIONS	AD MATERIALS DUE
January	<p>KMWorld's Annual "Knowledge Management Past and Present" Industry Report</p> <ul style="list-style-type: none"> › FOCUS ON: Adaptive/Dynamic Case Management › KM in Practice: Solutions in Web Marketing/Web Analytics • Also: SharePoint Enhancements: Search, Workflow, Collaboration › Digital Asset Management Roundup * White Paper: Best Practices in BPM: On-Premise, Cloud, and Mobile <p>Bonus Distribution: Gartner BPM Summit</p>	11/11/11	12/2/11
February	<p>KMWorld's "State of the Market" Issue</p> <ul style="list-style-type: none"> › FOCUS ON: Business Process Management › KM in Practice: Solutions for the Legal Industry • Also: Customer Experience and Sentiment Analysis › Business Process Management/Workflow Roundup * White Paper: Best Practices for E-Discovery <p>Bonus Distribution: LegalTech New York, CAPTURE 2012</p>	12/9/11	1/4/12
March	<p>KMWorld's "100 Companies That Matter" Special Issue</p> <ul style="list-style-type: none"> › FOCUS ON: Compliance/Governance/Risk Management and Mobile and/or Multi-Channel Applications › KM In Practice: Solutions for Pharmaceutical/Life Sciences › Customer Experience Management Roundup * White Paper: Best Practices in Enterprise Content Management <p>Bonus Distribution: Gartner Customer 360 Summit, FOSE, AIIM Conference 2012, Gartner Portals, Content & Collaboration Summit</p>	1/13/12	2/3/12
April	<p>KMWorld's "What Matters Now?" Market Analysis</p> <ul style="list-style-type: none"> › FOCUS ON: Enterprise Search/Information Access › KM in Practice: Solutions in Web Experience Management • Also: Big Data Report › Intelligent Search Roundup * White Paper: Best Practices in Adopting and Enhancing SharePoint <p>Bonus Distribution: Gartner Business Intelligence Summit, Gartner BPM Summit, FOSE</p>	2/10/12	3/2/12
May	<p>KMWorld's "Hall of Distinction" Issue</p> <ul style="list-style-type: none"> › FOCUS ON: Records Management › KM in Practice: Solutions for Education and Solutions for Local/State Government › Records Management, Compliance, E-Discovery Roundup * White Paper: Best Practices in Intelligent Search › Including: KMWorld's Spring Buyers' Guide <p>Bonus Distribution: Enterprise Search Summit; Content Delivery Summit, LegalTech West</p>	3/15/12	4/4/12
June	<p>KMWorld's "Social Networking for the Enterprise" Issue</p> <ul style="list-style-type: none"> › FOCUS ON: Enterprise Content and Document Management › FOCUS ON: Cloud Applications › KM in Practice: Solutions for Healthcare › Document Management Roundup › Social Software/Enterprise 2.0 Roundup * White Paper: Best Practices in Social Business Solutions <p>Bonus Distribution: Enterprise 2.0, Info360, Gartner Security & Risk Mgmt Summit</p>	4/13/12	5/3/12

2012 EDITORIAL CALENDAR (continued)

		SPACE RESERVATIONS	AD MATERIALS DUE
July/August <i>Special Double Issue</i>	<p>KMWorld's "Green Issue"</p> <ul style="list-style-type: none"> › FOCUS ON: Text Analytics/Text Mining › KM in Practice: Solutions for Financial Services › Image, Forms, Document Capture Roundup * White Paper: Best Practices in Knowledge-Centered Support * White Paper: Best Practices in SharePoint Solutions <p>Bonus Distribution: CRM Evolution</p>	5/25/12	6/15/12
September	<p>KMWorld's "Trend-Setting Products of the Year" Issue</p> <ul style="list-style-type: none"> › FOCUS ON: Business Performance Analysis/Key Performance Indicators › KM in Practice: Solutions for Federal Government › Business Intelligence Roundup › Web Analytics Roundup * White Paper: Best Practices in Information Governance & Compliance <p>Bonus Distribution: ARMA, Gartner IT Financial Procurement & Asset Mgmt</p>	7/13/12	8/3/12
October	<p>KMWorld's "Analyst Review" Issue—What's Hot Now?</p> <ul style="list-style-type: none"> › FOCUS ON: Enterprise Content Management › KM in Practice: Solutions for Insurance and Solutions for Digital Asset Management <i>Also:</i> Records Management and Regulatory Compliance › Content Management Roundup * White Paper: Best Practices in Knowledge Management <p>Bonus Distribution: ARMA, KMWorld, Enterprise Search Summit, SharePoint Symposium, Taxonomy Boot Camp, Gartner ITxpo</p>	8/13/12	9/5/12
November/December <i>Special Double Issue</i>	<p>KMWorld's "KM Promise and Reality Awards" Issue</p> <ul style="list-style-type: none"> › FOCUS ON: Global Business Collaboration Tools › KM in Practice: Solutions in Web and Information Analytics › Collaboration Platforms Roundup › Knowledge Management Roundup * White Paper: New Solutions in Cloud Computing—Private/Public Cloud * White Paper: Best Practices in Web Content/Web Experience Management › <i>Including:</i> KMWorld Fall Buyers' Guide <p>Bonus Distribution: Gilbane Boston, Enterprise 2.0</p>	9/13/12	10/3/12

Event distribution subject to change

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