

KMWORLD REPRINTS

KMWorld reprints provide a great, cost-effective supplement to your marketing and promotional materials. Here's how:

- › *KMWorld* reprints make excellent marketing tools when used as promotional mailings, sales call leave-behinds, and as handouts at trade shows, conferences, and seminars. Reprints can also be included in press kits for added impact.
- › *KMWorld* reprints are designed and produced by *KMWorld's* top-notch production department and are printed in four color on high-quality 80# glossy stock for the most professional presentation.
- › You may also wish to purchase the right to put the article on your website—we can supply you with a PDF for \$500 (one page). Pricing available for more than one page.



www.kmworld.com

PDFs are discounted progressively when purchased with reprints.

The following quotes are for 4-color reprints (we do not do black and white reprints) on 80 lb. stock in the following quantities. Please call for pricing on other quantities. Pricing includes your logo and contact information. Turn-around time is generally 8–10 days. Reprints must be paid for in advance via MasterCard, Visa, American Express, or Discover. There is a higher charge for a shorter production period.

QUANTITIES	500	1,000	2,000	3,000	5,000	10,000
1 side	\$987	\$1,102	\$1,222	\$1,379	\$1,698	\$2,028
2 side	\$1,076	\$1,168	\$1,416	\$1,612	\$2,153	\$2,774
4 side	\$1,503	\$1,687	\$2,055	\$2,439	\$3,258	\$4,513