

EDITORIAL CALENDAR 2010

KMWorld is up-to-the-minute and market-driven. Each issue covers current news and analysis of the technology and process trends moving the industry forward. We also focus on specific subjects for in-depth attention:

		SPACE RESERVATIONS	AD MATERIALS DUE
January	<ul style="list-style-type: none"> › <i>KMWorld's</i> Annual "Knowledge Management Past, Present, and Future" Industry Report, featuring the First <i>KMWorld</i> Reader Choice Awards › FOCUS ON: Software as a Service (SaaS) › KM in Practice: Solutions in Web Marketing/"Marketing 3.0" also: SharePoint Enhancements: Search, Workflow, Collaboration › Digital Asset Management Roundup * White Paper: Best Practices in Business Process Management Bonus Distribution: Gartner BPM Summit 	11/12/09	12/4/09
February	<ul style="list-style-type: none"> › FOCUS ON: Business Process Management › KM in Practice: Solutions for the Legal Industry also: Customer Experience and Sentiment Analysis › Business Process Management/Workflow Roundup * White Paper: Best Practices for E-Discovery Bonus Distribution: LegalTech New York 2010 	12/11/09	1/4/10
March	<ul style="list-style-type: none"> › <i>KMWorld's</i> "100 Companies That Matter" Special Issue › FOCUS ON: Enterprise Content and Document Management › KM in Practice: Solutions for Healthcare › Document Management Roundup * White Paper: Best Practices in Cloud Computing Bonus Distribution: FOSE 2010 	1/14/10	2/3/10
April	<ul style="list-style-type: none"> › <i>KMWorld's</i> "What Matters Now?" Reader Poll › FOCUS ON: Enterprise Search/Information Access › KM in Practice: Solutions in Customer Relationship Management also: Email Management Email Management Roundup Enterprise Search Roundup * White Paper: Best Practices in Enterprise Content Management Bonus Distribution: AIIM Conference and Expo 	2/10/10	3/3/10
May	<ul style="list-style-type: none"> › <i>KMWorld's</i> "Hall of Fame" Issue › FOCUS ON: Records Management › KM in Practice: Solutions for Education and Solutions for Local/State Government › Records Management, Compliance, E-Discovery Roundup * White Paper: Best Practices in Enterprise Search/Information Access › PLUS: <i>KMWorld's</i> Spring Buyers' Guide Bonus Distribution: Enterprise Search Summit; MER Conference; TAWPI Forum & Expo 	3/8/10	3/26/10
June	<ul style="list-style-type: none"> › <i>KMWorld's</i> "Social Networking for the Enterprise" Issue › FOCUS ON: Compliance/Governance/Risk Management › KM in Practice: Solutions for Pharmaceutical/Life Sciences › Social Software/Enterprise 2.0 Roundup › Customer Relationship Management Roundup * White Paper: Best Practices in Enterprise Social Networking & Collaboration Bonus Distribution: Enterprise 2.0; Gilbane San Francisco 	4/14/10	5/4/10

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July/August Special Double Issue	<ul style="list-style-type: none"> › <i>KMWorld's</i> "Green Issue" › FOCUS ON: Document Life Cycle Management › KM in Practice: Solutions for Financial Services › Image, Forms, Document Capture Roundup * White Paper: Best Practices in Paper-Centric Business Process Automation * White Paper: Best Practices in KM for Customer Service Bonus Distribution: CRM Evolution 	5/25/10	6/15/10
September	<ul style="list-style-type: none"> › <i>KMWorld's</i> "Trend-Setting Products of the Year" Issue › FOCUS ON: Business Intelligence › KM in Practice: Solutions for Federal Government › Business Intelligence Roundup › Web Analytics Roundup * White Paper: Best Practices in Risk, Governance, & Compliance Bonus Distribution: ARMA 	7/14/10	8/3/10
October	<ul style="list-style-type: none"> › <i>KMWorld's</i> "Readers' Choice Awards" › FOCUS ON: Enterprise Content Management › KM in Practice: Solutions for Insurance and Solutions for Digital Asset Management also: Records Management and Regulatory Compliance › Content Management Roundup * White Paper: Best Practices in SharePoint Solutions Bonus Distribution: KMWorld 2010; Enterprise Search Summit; Taxonomy Boot Camp; SharePoint Symposium 	8/13/10	9/2/10
November/ December Special Double Issue	<ul style="list-style-type: none"> › <i>KMWorld's</i> "KM Promise and Reality Awards" Issue › FOCUS ON: Global Business Collaboration Tools › KM in Practice: Solutions in Competitive Intelligence › Collaboration Platforms Roundup › Knowledge Management Roundup * White Paper: Best Practices in Knowledge Management * White Paper: Best Practices in Email Management › PLUS: <i>KMWorld</i> Fall Buyers' Guide Bonus Distribution: KMWorld 2010, Enterprise Search Summit West, Taxonomy Boot Camp SharePoint Symposium 	9/14/10	10/4/10

Event distribution and editorial content are subject to change

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