



EDITORIAL CALENDAR 2009

KMWorld is up-to-the-minute and market-driven. Each issue covers current news and analysis of the technology and process trends moving the industry forward. We also focus on specific subjects for in-depth attention:

		SPACE RESERVATIONS	AD MATERIALS DUE
January	<ul style="list-style-type: none"> › <i>KMWorld's</i> Annual "Knowledge Management Past and Future" Industry Report › Software as a Service (SaaS) › White Paper: Best Practices in Business Process Management 	11/17/08	12/1/08
	Planned Bonus Distribution: Gartner BPM Summit		
February	<ul style="list-style-type: none"> › Business Process Management › Solutions in the Legal Industry › White Paper: Best Practices for E-Discovery 	12/17/08	12/31/08
	Planned Bonus Distribution: LegalTech New York		
March	<ul style="list-style-type: none"> › Enterprise Content and Document Management › Solutions in Healthcare › <i>KMWorld's</i> "100 Companies that Matter" Special Report › White Paper: Best Practices in Enterprise Content Management 	1/16/09	1/30/09
	Planned Bonus Distribution: Gartner BPM Summit, IDC Governance & Risk Mgmt, E-Discovery & Records Mgmt Conference & Expo		
April	<ul style="list-style-type: none"> › Enterprise Search/Information Access › Text Analytics and Sentiment Analysis › Email Management › White Paper: KM for Customer Service 	2/13/09	2/27/09
	Planned Bonus Distribution: AllM Conference & Expo, Enterprise Search Summit, E-Gov KM Conference, Gartner Risk Mgmt, IDC Green IT Forum		
May	<ul style="list-style-type: none"> › Records Management › Solutions in Education › Solutions for Local/State Government › White Paper: Best Practices in Enterprise Search/Information Access 	3/16/09	3/30/09
	<i>KMWorld's Spring Buyers' Guide Issue</i> Planned Bonus Distribution: MER 2009, Enterprise Search Summit, IDC Business Intelligence and Analytics Forum		
June	<ul style="list-style-type: none"> › Risk Management › Social Networking in the Enterprise › Solutions for Pharmaceutical/Life Sciences › White Paper: Best Practices in Text Analytics & Sentiment Analysis 	4/17/09	5/1/09
	Planned Bonus Distribution: LegalTech West, Gilbane Conference SF, Gartner Portals, Content & Collaboration Summit, Text Analytics Summit, Semantic Technology Conference		



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July/August	<ul style="list-style-type: none"> › Document Life Cycle Management › Solutions for Financial Services › White Paper: Best Practices in Risk Management, Governance, and Compliance › White Paper: Best Practices in Enterprise Social Networking & Collaboration › White Paper: Paper-Centric Business Process Automation <p>Planned Bonus Distribution: TAWPI 2009</p>	5/29/09	6/12/09
September	<ul style="list-style-type: none"> › KMWorld's "Trend-Setting Products of the Year" Special Report › Business Intelligence/Competitive Intelligence › Solutions in Government › White Paper: Best Practices in Financial Services <p>Planned Bonus Distribution: Gartner CRM Summit IDC Compliance in Information Management Forum</p>	7/17/09	7/31/09
October	<ul style="list-style-type: none"> › Enterprise Content Management › Records Management and Regulatory Compliance › Solutions for Insurance › Solutions in Digital Asset Management › White Paper: Best Practices in Records Management, Risk, & Compliance <p>Planned Bonus Distribution: ARMA 2009, Gartner Symposium/ ITxpo Orlando 2009</p>	8/14/09	8/28/09
November/ December	<ul style="list-style-type: none"> › FALL BUYERS' GUIDE ISSUE › KMWorld's "KM Promise and Reality Awards" Special Report › White Paper: Best Practices in Knowledge Management › White Paper: Best Practices in Web Content Management <p>KMWorld Fall Buyers' Guide Issue Planned Bonus Distribution: KMWorld & Intranets, Enterprise Search Summit West, Gilbane Conference Boston, Gartner IT Financial, Procurement & Asset Mgmt Summit</p>	9/16/09	9/30/09

*event distribution subject to change

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