KMWorld

CONTENT, DOCUMENT, AND KNOWLEDGE MANAGEMENT

2016 WHITE PAPER CALENDAR • BEST PRACTICES IN ...

BPM & CASE MANAGEMENT

January 2016

Reservations: 10/16
Materials: 11/13
Mail Date: 12/28

BPM/Workflow/CM/DM
- Business Process Management
- Content Management
- Adaptive Case Management
- Collaboration
- Cloud-Provided Services
- Contracting
- Mobile Work Force Management
- Business Process Outsourcing

Bonus Distribution: Gartner BPM Summit

E-DISCOVERY

February 2016

Reservations: 11/13
Materials: 12/11
Mail Date: 1/25

RM/Retention Practices/Email/Compliance
- Enterprise Search/Information Access
- Records Management
- Email Management
- Information Governance
- Legal Hold
- Document Life Cycle Management
- Storage/Archive

Bonus Distribution: LegalTech NYC

DIGITAL ASSET & VIDEO MANAGEMENT

February 2016

Reservations: 11/13
Materials: 12/11
Mail Date: 1/25

Storage/Format/Mobility/Rights & Permissions
- Large File Indexing
- Metadata Creation
- Brand Asset Management
- Digital Library and Preservation
- Cloud vs. On-Premises
- Production Asset Management
- Encoding/Decoding

Bonus Distribution: LegalTech NYC

INFORMATION ANALYTICS

March 2016

Reservations: 12/18
Materials: 1/11
Mail Date: 2/25

BI/Data Mining/Hadoop
- Structured/Unstructured Integration
- Predictive BI
- Real-Time Data
- ETL
- Data Mining
- Big Data as a Service
- Semantic Analysis

Bonus Distribution: Gartner BI and Analytics

ENTERPRISE CONTENT MANAGEMENT

April 2016

Reservations: 1/15
Materials: 2/15
Mail Date: 3/25

ECM/EDMS/DRM/KM
- Enterprise Content Management
- Document/Image/Forms Management
- Digital Asset Management
- Cloud and Mobile Applications
- Regulatory Compliance
- Case Management
- Records Management

Bonus Distribution: AIIM

KM FOR FINANCIAL SERVICES

April 2016

Reservations: 1/15
Materials: 2/15
Mail Date: 3/25

KM/ECM/DRM/Analysis
- Knowledge Management
- Regulatory Compliance
- Business Continuity
- Big Data
- Mobile Commerce
- Risk Management

Bonus Distribution: AIIM

KM FOR CUSTOMER EXPERIENCE

May 2016

Reservations: 2/12
Materials: 3/4
Mail Date: 4/25

Classification/Taxonomies/Analytics
- Knowledgebases
- Contact Center
- Customer Relationship Management
- Help Desk
- Service Management
- Knowledge Management
- Incident Management
- Web Experience Management

Bonus Distribution: CRM Evolution, Customer Service Experience, MER, Data Summit

ENHANCING SHAREPOINT

June 2016

Reservations: 3/18
Materials: 4/8
Mail Date: 5/25

RM/Storage/Social Nets
- Cloud Storage
- Search
- Office 365 Migration
- Records Management
- Collaboration
- Portals
- Security

Bonus Distribution: SharePoint Symposium

CLOUD SOLUTIONS FOR THE ENTERPRISE

July 2016

Reservations: 4/15
Materials: 5/6
Mail Date: 6/24

APIs/IaaS/SaaS
- Off-Site vs. On-Prem
- Security and Privacy
- Public/Private/Hybrid
- Information Governance
- Infrastructure/Platforms
- Open Source
- Mobile

Bonus Distribution: TBD

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2016 WHITE PAPER CALENDAR · BEST PRACTICES IN ...

INTELLIGENT SEARCH

August 2016

Reservations: 4/15
Materials: 5/6
Mail Date: 6/24

Metadata/Analytics/Text Mining
› Semantic Search
› Cognitive Computing
› Natural Language Processing
› Keyword
› Storage Management
› Mobile Applications
› Security and Permissions
Bonus Distribution: Enterprise Search & Discovery

INFORMATION GOVERNANCE

September 2016

Reservations: 6/17
Materials: 7/11
Mail Date: 8/25

Email Management/E-Records/Risk Management
› E-Discovery
› Information Governance
› Document Life Cycle Management
› Retention Management/Archive
› Legal Hold
› Security
› Business Continuity
Bonus Distribution: ARMA

COLLABORATION

October 2016

Reservations: 7/15
Materials: 8/5
Mail Date: 9/26

Web Content Management
› Multi-Chanel Customer Service
› Enabling Mobile Works and BYOD
› Locating and Accessing Remote Exerts
› Video Conferring
› Consolidating Communication Infrastructure
› Customer Engagement
› Social Media
Bonus Distribution: KMWorld 2016

KM FOR HEALTHCARE

October 2016

Reservations: 7/15
Materials: 8/5
Mail Date: 9/26

Healthcare Information Management
› Compliance
› Security
› Moblie Health and BYOD
› Patient Engagement
› Clinical Data Analytics
› Cloud-based EHR
Bonus Distribution: KMWorld 2016

MOBILE WORKFORCE

November 2016

Reservations: 8/12
Materials: 9/9
Mail Date: 10/24

BYOD/MWFM/PDAs
› Mobile Applications
› Information Governance
› User Interface Design
› Wi-Fi and 4G
› Security
› Smartphone Apps
› Social
Bonus Distribution: KMWorld 2016; Enterprise Search & Discovery, Taxonomy Boot Camp, SharePoint Symposium, Gilbane Conference

KNOWLEDGE MANAGEMENT

December 2016

Reservations: 8/12
Materials: 9/9
Mail Date: 10/24

EDMS/ECM/BI/CI/Elearning
› Content Management
› Document Management
› Enterprise Search
› Classification/Taxonomy
› Collaboration
› Expertise Location
› Project Management/Modeling
› Business Performance Analysis
Bonus Distribution: KMWorld 2016; Enterprise Search & Discovery, Taxonomy Boot Camp, SharePoint Symposium, Gilbane Conference

➲ To Participate in the KMWorld Best Practices Series contact:

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