

THE **KMWORLD** ROUNDTABLE WEBINAR SERIES

📅 Schedule of Dates and Topics

JANUARY 26, 2016

Taking Information Governance to the Next Level

Controlling information access and distribution will be a critical matter as the mobile workforce increases in size and stature. The global nature of business also complicates the matter. And a hotly increasing amount of litigation demands extra scrutiny over how you and your employees care for information. But information is a difficult thing to manage and control.

FEBRUARY 23, 2016

How to Optimize Your SharePoint Strategy

The ubiquitous content and information management platform will only grow. Take advantage NOW of the growing trend toward SharePoint—especially in this time of adoption of new versions—and make a stand in the emerging marketplace for SharePoint-enhancing content and knowledge management products.

MARCH 15, 2016

Increasing Productivity with Collaboration

Information abhors a vacuum. It only benefits you when it can be easily shared and communicated among others. The degree to which you can apply tools and policies that enhance collaborative knowledge sharing will be the decade's greatest advancement.

APRIL 26, 2016

Mastering BPM and Case Management

BPM and workflow served us well for quite a long time. But everything changes, and evolves. Collaboration and process improvement remains as important as ever. Case management, for example, is becoming the latest growth area for software developers looking to create new vistas for true collaboration platforms—not merely simple business processes.

MAY 24, 2016

Managing Knowledge with an Increasingly Mobile Workforce

It's hard to imagine a larger effect than "BYOD" (bring your own device) has had on the everyday activity of knowledge workers. The ability to take work home and conduct business during down hours had changed the landscape. But it has also changed businesses, too, as organizations try to imagine a world in which employees walk off the grounds with critical corporate information on their handhelds.

JUNE 21, 2016

Best Practices in Enterprise Video and Digital Asset Management

The world has changed from "document-centric" to "everything-centric." The value in video, sound, even still photographs has gradually become more obvious—and important—to business managers worldwide. As a result, subjects such as storage requirements, format adapters, viewing tools have also grown in concern. It's no longer a paper moon...

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JULY 26, 2016

Leveraging Information and Text Analytics in Your Organization

Determining what content really contains is a critical skill for 2016 information managers. Text analytics will be a new frontier for just about everybody. The ability to analyze, examine, cull out the garbage and discover the gems is the new effort at work in the document management business.

AUGUST 23, 2016

Fueling Your Business with Big Data

Big data couldn't be bigger. Or yes, it could. Big data is not just "big"—it's also complicated by variety of formats, as well as the velocity in which it arrives, the many ways it is shared and the many options employees have to access it. There are new solutions that can help businesses which are buried in information but unable to retrieve answers.

SEPTEMBER 27, 2016

Game Changing Breakthroughs in Knowledge Management

Knowledge management has taken its share of hits, but there is a renewed enthusiasm for reaching for the value in corporate knowledge, both tacit (in the minds) and explicit (written down.) New technologies, such as text analytics, and new policy efforts are truly changing the game for KM.

OCTOBER 18, 2016

Enabling Success with Customer Experience Management

It's where your customer touchpoints meet your operations. And it's getting more complex. That's why the customer experience is the highest priority. When a customer contacts you, that's the BEST opportunity to convert him or her to a loyal customer.

NOVEMBER 15, 2016

What Cloud Solutions Can Most Affect Your Enterprise?

The SaaS model has already changed into a myriad self-serve models and continues to morph as the cloud allows increased access to employees and customers for business and consumer attraction. Imagine what employees and customers could do if they could simply log onto a website and conduct a business deal or a transaction? It's an extreme departure for many companies that fear the security issues, but it is also quite likely to be the way of the future.

DECEMBER 6, 2016

The Future of Enterprise Content Management

It's a little old school, but good old-fashioned content management still plays a pivotal role in an organization's ability to manage input and output of information, and can make the difference in whether the company understands its content value, or whether it's lost in the weeds. We will opt for the former, and find ways to help organizations reconstruct their ECM programs so that information does not go wasted.

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