

2016 EDITORIAL CALENDAR

KMWorld is up-to-the-minute and market-driven. Each issue covers current news and analysis of the technology and process trends moving the industry forward. We also focus on specific subjects for in-depth attention:

		SPACE RESERVATIONS	AD MATERIALS DUE
January	<p>KMWorld's Annual "Knowledge Management Past and Present" Industry Report</p> <ul style="list-style-type: none"> › FOCUS ON: Records Management and Information Governance › KM in Practice: Solutions for Big Data * White Paper: Best Practices in BPM and Case Management <p>Bonus Distribution: Gartner BPM Summit</p>	11/16/15	12/7/15
February	<ul style="list-style-type: none"> › FOCUS ON: Business Process Management › FOCUS ON: Customer Experience and Sentiment Analysis; Solutions for Marketing Automation › KM in Practice: Solutions for the Legal Industry › KM in Practice: KM Graduate Programs * White Paper: Best Practices for E-Discovery * White Paper: Best Practices in Digital Asset and Video Management <p>LegalTech NYC Preview: Who to See at LegalTech Bonus Distribution: LegalTech NYC, February 2–4, 2016</p>	12/17/15	1/8/16
March	<p>KMWorld's "100 Companies That Matter" Special Issue</p> <ul style="list-style-type: none"> › FOCUS ON: Compliance and Risk Management › FOCUS ON: Information Security › KM in Practice: Solutions for Pharmaceutical/Life Sciences * White Paper: Best Practices in Information Analytics <p>Bonus Distribution: Gartner BI and Analytics, Grapevine, TX, March 14–16</p>	1/20/16	2/4/16
April	<ul style="list-style-type: none"> › FOCUS ON: Enterprise Search/Information Access › FOCUS ON: Big Data › FOCUS ON: Cognitive Computing › KM in Practice: Solutions in Web Experience Management * White Paper: Best Practices in Enterprise Content Management * White Paper: Best Practices in KM for Financial Services <p>AIIM Preview: Who to See at AIIM Bonus Distribution: AIIM, San Diego, April 26–28</p>	2/19/16	3/7/16
May	<ul style="list-style-type: none"> › FOCUS ON: Records Management › FOCUS ON: Business Process Management and Adaptive Case Management › KM in Practice: Mobile and Multichannel * White Paper: Best Practices in KM for Customer Experience * MER Preview: Who to See at MER <p><i>Including: KMWorld's Spring Buyers' Guide</i> Bonus Distribution: MER, Chicago May 23–25; Data Summit, New York, May 11-13; CRM Evolution 2016, May 20–22</p>	3/21/16	4/7/16

2016 EDITORIAL CALENDAR (continued)

		SPACE RESERVATIONS	AD MATERIALS DUE
June	<p>KMWorld's Reader's Choice Awards Special Issue</p> <ul style="list-style-type: none"> › FOCUS ON: Enterprise Content Management › FOCUS ON: SharePoint Enhancement › KM in Practice: Social Networking in the Enterprise * White Paper: Best Practices for Enhancing SharePoint Bonus Distribution: To be determined 	4/18/16	5/9/16
July/August	<ul style="list-style-type: none"> › FOCUS ON: Text Analytics/Text Mining › FOCUS ON: E-Discovery › KM in Practice: Solutions for Financial Services * White Paper: Best Practices in Cloud Solutions for the Enterprise * White Paper: Best Practices in Intelligent Search Bonus Distribution: To be determined 	5/16/16	6/6/16
September	<p>KMWorld's "Trend-Setting Products of the Year" Issue</p> <ul style="list-style-type: none"> › FOCUS ON: Performance Measurement › FOCUS ON: Cognitive Computing * White Paper: Best Practices in Information Governance * ARMA Preview: Who to See at ARMA Bonus Distribution: ARMA 	7/21/16	8/8/16
October	<ul style="list-style-type: none"> › FOCUS ON: Customer Experience Management › FOCUS ON: Solutions for Digital Asset and Video Management › KM in Practice: Solutions for E-commerce › KM in Practice: Marketing Automation * White Paper: Best Practices for Collaboration * White Paper: Best Practices in KM for Healthcare Bonus Distribution: To be determined 	8/19/16	9/7/16
November/December	<p>KMWorld's "KM Promise and Reality Awards" Issue</p> <ul style="list-style-type: none"> › FOCUS ON: Global Business Collaboration Tools › FOCUS ON: File Sync and Share › KM in Practice: Solutions in Web and Information Analytics * White Paper: Best Practices in the Mobile Workforce * White Paper: Best Practices in Knowledge Management * KMWorld Preview: Who to See at KMWorld <i>Including: KMWorld's Fall Buyers' Guide</i> Bonus Distribution: KMWorld 2016; Enterprise Search & Discovery; Taxonomy Boot Camp; SharePoint Symposium—all Washington, DC, November 14–17; Gilbane Conference 	9/20/16	10/7/16

Event distribution subject to change.

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