

2015 WHITE PAPER CALENDAR • BEST PRACTICES IN ...

BPM & CASE MANAGEMENT

January 2015 **BPM/Workflow/CM/DM**
 > Business Process Management
 > Content Management
 > Adaptive Case Management
 > Collaboration
 > Cloud-Provided Services
 > Contracting
 > Business Process Outsourcing
Bonus Distribution: Gartner BPM Summit

Reservations: 10/10
 Materials: 11/7
 Mail Date: 12/22

E-DISCOVERY

February 2015 **RM/Retention Practices/Email/Compliance**
 > Enterprise Search/Information Access
 > Records Management
 > Email Management
 > Information Governance
 > Legal Hold
 > Document Life Cycle Management
 > Storage/Archive
Bonus Distribution: LegalTech NYC

Reservations: 11/7
 Materials: 11/28
 Mail Date: 1/22

ANALYTICS FOR BIG DATA

March 2015 **BI/Data Mining/Hadoop**
 > Structured/Unstructured Integration
 > Predictive BI
 > Real-Time Data
 > ETL
 > Data Mining
 > Big Data as a Service
 > Semantic Analysis
Bonus Distribution: AIIM

Reservations: 12/12
 Materials: 1/2
 Mail Date: 2/23

ENTERPRISE CONTENT MANAGEMENT

April 2015 **ECM/EDMS/DRM/KM**
 > Web Content Management
 > Document/Image/Forms Management
 > Digital Asset Management
 > Cloud and Mobile Applications
 > Regulatory Compliance
 > Case Management
 > Records Management
Bonus Distribution: Gartner BI & Analytics; FOSE; Gartner Enterprise Information & Master Data Management Summit

Reservations: 1/9
 Materials: 1/30
 Mail Date: 3/20

INTELLIGENT SEARCH & INFORMATION ACCESS

May 2015 **Classification/Taxonomies/Categorization**
 > Unstructured Content Management
 > Text Mining/Analytics/Semantics
 > Content Management Systems
 > Auto-Categorization
 > XML/Authoring
 > Internal/External Search Strategies
 > Unstructured/Structured Content Integration
Bonus Distribution: MER

Reservations: 2/6
 Materials: 2/27
 Mail Date: 4/22

ENHANCING SHAREPOINT

June 2015 **RM/Storage/Social Nets**
 > Cloud Storage
 > Search
 > Office 365 Migration
 > Records Management
 > Collaboration
 > Portals
 > Security
Bonus Distribution: Gartner Security & Risk Management Summit

Reservations: 3/13
 Materials: 4/3
 Mail Date: 5/21

CLOUD COMPUTING

July 2015 **APIs/laaS/SaaS**
 > Off-Site vs. On-Prem
 > Security and Privacy
 > Public/Private/Hybrid
 > Information Governance
 > Infrastructure/Platforms
 > Open Source
 > Mobile
Bonus Distribution: CRM Evolution

Reservations: 4/10
 Materials: 5/1
 Mail Date: 6/22

KM FOR CUSTOMER EXPERIENCE

August 2015 **KCS v5/KPIs/Analytics**
 > Knowledgebases
 > Contact Center
 > Customer Relationship Management
 > Help Desk
 > Service Management
 > Knowledge Management
 > Incident Management
 > Web Experience Management
Bonus Distribution: CRM Evolution

Reservations: 4/17
 Materials: 5/8
 Mail Date: 6/22

INFORMATION GOVERNANCE

September 2015 **Email Management/E-Records/Risk Management**
 > E-Discovery
 > Information Governance
 > Document Life Cycle Management
 > Retention Management/Archive
 > Legal Hold
 > Security
 > Business Continuity
Bonus Distribution: ARMA

Reservations: 6/12
 Materials: 7/3
 Mail Date: 8/20

WEB CONTENT MANAGEMENT

October 2015 **Web Content Management**
 > Content Management
 > Search Engine Optimization
 > Privacy and Security
 > Customer Experience Management
 > Offline/Online/Hybrid Processing
 > Automated Templates
 > Workflow Management
Bonus Distribution: ARMA

Reservations: 7/10
 Materials: 7/31
 Mail Date: 9/22

MOBILE WORKFORCE

November 2015 **BYOD/MWFM/PDAs**
 > Mobile Applications
 > Information Governance
 > User Interface Design
 > Wi-Fi and 4G
 > Security
 > Smartphone Apps
 > Social
Bonus Distribution: Bonus Distribution: KMWorld 2015; Enterprise Search & Discovery, Taxonomy Boot Camp, SharePoint Symposium, Gilbane Conference

Reservations: 8/7
 Materials: 8/28
 Mail Date: 10/21

KNOWLEDGE MANAGEMENT

December 2015 **EDMS/ECM/BI/CI/Elearning**
 > Content Management
 > Document Management
 > Enterprise Search
 > Classification/Taxonomy
 > Collaboration
 > Expertise Location
 > Project Management/Modeling
 > Business Performance Analysis
Bonus Distribution: KMWorld 2015; Enterprise Search & Discovery, Taxonomy Boot Camp, SharePoint Symposium, Gilbane Conference

Reservations: 8/14
 Materials: 9/4
 Mail Date: 10/21