

THE **KMWORLD** ROUNDTABLE WEBINAR SERIES

➔ **Schedule of Dates and Topics**

FEBRUARY 24, 2015

SharePoint Strategies and BPM Solutions

The ubiquitous content and information management platform will only grow. Now's the time to get a foothold in that market. Take advantage NOW of the growing trend toward SharePoint—especially in this time of adoption of new versions—and make a stand in the emerging marketplace for SharePoint-enhancing content and knowledge management products.

MARCH 31, 2015

Case Management and the New BPM Strategies

BPM and workflow served us well for quite a long time. But everything changes, and evolves. Now we are looking for ways to manage the “outside-the-workflow” elements of our businesses. Case management is becoming the latest growth area for software developers looking to create new vistas for knowledge and content—not merely simple business processes, but truly new opportunities for process improvement.

APRIL 21, 2015

Information Governance

Controlling information access and distribution will be a critical matter as the mobile workforce increases in size and stature. But information access is a difficult thing to handle. Do you provide sign-in access only? Do you create various levels of accessibility, based on job roles and management level? Or do you simply clamp down on information access and allow limited clearance for limited employees? Organizations are trying all of the above, to varying degrees of success. It's the Wild West out there... where are you in this shooting range?

MAY 19, 2015

Pay-As-You-Go Cloud Services

The SaaS model has changed into a myriad self-serve models and continues to morph as the cloud allows increased access to employees and customers for business and consumer attraction. Imagine what employees and customers could do if they could simply log onto a website and conduct a business deal or a transaction? It's an extreme departure for many companies that fear the security issues, but it is also quite likely to be the way of the future.

JUNE 30, 2015

Big Data

Big data couldn't be bigger. Or yes, it could. Big data is not just “big” – it's also complicated by variety of formats, as well as the velocity in which it arrives, the many ways it is shared and the many options employees have to access it. Here's your chance to explain how a big data solution can help businesses that are buried in information but unable to retrieve answers.

JULY 28, 2015

The Impact of Mobile

It's hard to imagine a larger effect than “BYOD” (bring your own device) has had on the everyday activity of knowledge workers. The ability to take work home and conduct business during down hours had changed the landscape. But it has also changed businesses, too, as organizations try to imagine a world in which employees walk off the grounds with critical corporate information on their handhelds. What to do? That's the theory behind this episode of KMWorld ...

To participate in a KMWorld Roundtable Webinar, please contact:

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AUGUST 25, 2015

Content Analysis

Following on the big data issue, determining what content contains is a critical skill for 2015 information managers. Text analytics is the new frontier for just about everybody in this business. The ability to analyze, examine, cull out the crap and discover the gems is the new effort at work in the document management business. Let us know where you are in delivering that promise.

SEPTEMBER 22, 2015

Content Management

It's a little old school, but good old-fashioned content management still plays a pivotal role in an organization's ability to manage input and output of information, and can make the difference in whether the company understands its content value, or whether it's lost in the weeds. We will opt for the former, and find ways to help organizations reconstruct their ECM programs so that information does not go wasted. Which happens all the time.

OCTOBER 20, 2015

Customer Experience Management

It's where your customer touchpoints meet your operations. And it's getting more complex. That's why the customer experience is the highest priority. When a customer contacts you, that's the BEST opportunity to convert him or her to a loyal customer. But how are you doing at that? Most companies would say "OK." But "OK" is not good enough. Customers matter most. Make sure of that.

NOVEMBER 10, 2015

Where Are We With Search?

Search was once the golden god of information management. But in many ways, it's been consumed and adopted into content management and BI-type applications so that it has little to add except as a sideline. Is that true? Does enterprise search have a role? Now is your time to tell the world what enterprise search still means, and why it matters.

DECEMBER 1, 2015

E-Discovery

One of the most expensive, and information-intensive, processes in business today. And in 2015, it will only get worse. Every company will get sued. Get used to that. And the rules for discovering electronically created and stored information are only getting stricter. So go get some information on the rules and structures for providing the appropriate and necessary back-up for your litigation. Start here.

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