

2015 EDITORIAL CALENDAR

KMWorld is up-to-the-minute and market-driven. Each issue covers current news and analysis of the technology and process trends moving the industry forward. We also focus on specific subjects for in-depth attention:

		SPACE RESERVATIONS	AD MATERIALS DUE
January	<p>KMWorld's Annual "Knowledge Management Past and Present" Industry Report</p> <ul style="list-style-type: none"> › FOCUS ON: Healthcare › FOCUS ON: Records and Information Management › KM in Practice: Solutions for Big Data * White Paper: Best Practices in BPM and Case Management Bonus Distribution: Gartner BPM Summit 	11/11/14	12/3/14
February	<ul style="list-style-type: none"> › FOCUS ON: Business Process Management › FOCUS ON: Customer Experience and Sentiment Analysis › KM in Practice: Solutions for Marketing Automation * White Paper: Best Practices for E-Discovery Bonus Distribution: LegalTech NYC 	12/12/14	1/5/15
March	<p>KMWorld's "100 Companies That Matter" Special Issue</p> <ul style="list-style-type: none"> › FOCUS ON: Compliance/Governance/Risk Management › FOCUS ON: Addressing Information Security › KM in Practice: Solutions for Pharmaceutical/Life Sciences * White Paper: Best Practices in Analytics for Big Data * "Meet the Leaders" Series: Customer Experience Management Bonus Distribution: AIIM 	1/14/15	2/3/15
April	<ul style="list-style-type: none"> › FOCUS ON: Enterprise Search/Information Access › FOCUS ON: Big Data › KM in Practice: Solutions in Web Experience Management * White Paper: Best Practices in Enterprise Content Management Bonus Distribution: Gartner BI & Analytics Summit; FOSE; Gartner Enterprise Information & Master Data Management Summit 	2/10/15	3/3/15
May	<ul style="list-style-type: none"> › FOCUS ON: Records Management › FOCUS ON: Business Process Management and Adaptive Case Management › KM in Practice: Mobile and Multichannel * White Paper: Best Practices in Enterprise Search and Information Access * "Meet the Leaders" Series: Information Governance › <i>Including: KMWorld's Spring Buyers' Guide</i> Bonus Distribution: MER 2015 	3/16/15	4/3/15
June	<ul style="list-style-type: none"> › FOCUS ON: Enterprise Content Management › FOCUS ON: SharePoint Enhancement › KM in Practice: Social Networking in the Enterprise * White Paper: Best Practices for Enhancing SharePoint Bonus Distribution: Gartner Security and Risk Management 	4/14/15	5/4/15

2015 EDITORIAL CALENDAR (continued)

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July/August	<ul style="list-style-type: none"> › FOCUS ON: Text Analytics/Text Mining › FOCUS ON: E-Discovery › KM in Practice: Solutions for Financial Services * White Paper: Best Practices for Cloud Computing * White Paper: Best Practices in KM for Customer Experience * “Meet the Leaders” Series: Big Data Management Bonus Distribution: CRM Evolution 	5/13/15	6/3/15
September	<p>KMWorld’s “Trend-Setting Products of the Year” Issue</p> <ul style="list-style-type: none"> › FOCUS ON: Performance Measurement › FOCUS ON: Cognitive Computing › KM in Practice: Solutions for Federal Government * White Paper: Best Practices in Information Governance Bonus Distribution: ARMA 	7/14/15	8/3/15
October	<ul style="list-style-type: none"> › FOCUS ON: Customer Experience Management › FOCUS ON: Solutions for Digital Asset and Video Management › KM in Practice: Solutions for Ecommerce * White Paper: Best Practices in Web Content Management * “Meet the Leaders” Series: Mobile Solutions Bonus Distribution: ARMA 	8/13/15	9/2/15
November/December	<p>KMWorld’s “KM Promise and Reality Awards” Issue</p> <ul style="list-style-type: none"> › FOCUS ON: Global Business Collaboration Tools › KM in Practice: Solutions in Web and Information Analytics * White Paper: Best Practices in the Mobile Workforce * White Paper: Best Ideas in Knowledge Management * “Meet the Leaders” Series: Cloud Solutions › <i>Including: KMWorld’s Fall Buyers’ Guide</i> Bonus Distribution: KMWorld 2015; Enterprise Search & Discovery; Taxonomy Boot Camp; SharePoint Symposium; Gilbane Conference 	9/14/15	10/2/15

Event distribution subject to change.

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