

# 2015 KMWorld BUYERS' GUIDE Published by KMWorld and Information Today, Inc.

**FAX THIS FORM TO (208) 460-2057 TODAY!**

Or sign up on the web at [www.kmworld.com](http://www.kmworld.com).

- › 40,000 print circulation
- › Fully searchable on the web at [www.kmworld.com](http://www.kmworld.com)
- › Hyperlinking to your homepage, news page, & product page(s)!

**Reserve your space now**

for the print **AND** online *KMWorld Buyers' Guide*.

**We'll put your listing online immediately**

**AND** reserve a space for you in the Spring 2015 print edition!

**The Space Reservations Deadline is February 18. Sign up by January 21 and take 10% off the price of any listing package or display ad.**

The *KMWorld Buyers' Guide*, with two annual editions, is the only industry sourcebook serving the combined market for:

- › Document and Content Management
- › Business Process Management
- › Social Networking and Collaboration
- › Customer Relationship Management
- › Records Management and Compliance
- › Business and Competitive Intelligence
- › 40,000 in Print—The Spring edition is mailed with *KMWorld's* May issue; the Fall edition with the November/December issue. Print circulation is 30,000, with an additional 10,000 show and conference distribution.
- › Online Listing—*The Buyers' Guide* is also at [www.kmworld.com](http://www.kmworld.com). Your online presence begins immediately and continues for a full 6 months after print publication.

**SELECT YOUR PREFERRED PACKAGE**

**Basic Corporate Profile**

(includes 50-word corporate profile, color logo, contact information, and hyperlink to corporate website)

\_\_\_ (One Issue) Spring 2015 Edition plus 6 Months Online—\$2,395

\_\_\_ (Two Issues) Spring and Fall 2015 Editions plus 12 Months Online—\$4,100

**Complete Corporate/Product Profile Package**

(includes 50-word corporate profile, color logo, contact information, up to three 50-word product profiles, one product shot, color border, and hyperlink to corporate website)

\_\_\_ (One Issue) Spring 2015 Edition plus 6 Months Online—\$3,195

\_\_\_ (Two Issues) Spring and Fall 2015 Editions plus 12 Months Online—\$5,450

**PREMIUM SPONSORSHIP PACKAGES**

YOUR LOGO, prominently displayed and linked to your *Buyers' Guide* listing, on the [KMWorld.com](http://KMWorld.com) homepage; *KMWorld.com Buyers' Guide* Index Page; *KMWorld.com* Research Centers and Solutions Categories of your choosing; and *KMWorld* articles featuring your company

**Corporate Bonus Package**

(includes 100-word corporate profile, color logo, contact information, up to 10 50-word product profiles—500 words maximum—two product shots, color border, and hyperlink to corporate website)

\_\_\_ (One Issue) Spring 2015 Edition plus 6 Months Online—\$5,200

\_\_\_ (Two Issues) Spring and Fall 2015 Editions plus 12 Months Online—\$8,850

**Display Advertising Packages**

(Rates include advertising space and a complimentary Complete Corporate/Product Profile Package)

	Spring 2015	Spring and Fall 2015
Full Page (4 Color)	___ \$10,800	___ \$20,400
Full-Page Spread	___ \$20,000	___ \$37,600
Half-Page	___ \$ 8,500	___ \$16,400
Inside Covers	___ \$12,400	___ \$23,500
Back Cover	___ \$12,700	___ \$24,100

Company Name: \_\_\_\_\_

Company Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State & ZIP \_\_\_\_\_

Company Phone: \_\_\_\_\_

Company Fax: \_\_\_\_\_

Your Name & Title: \_\_\_\_\_

Your Phone Number: \_\_\_\_\_

Sign here, please: \_\_\_\_\_

Your Email: \_\_\_\_\_

**For additional information or answers to specific questions, contact:**

**Kathy Rogals • [kathy\\_rogals@kmworld.com](mailto:kathy_rogals@kmworld.com)  
(561) 483-5190**