

THE KMWorld ROUNDTABLE WEBINAR SERIES

➤ The KMWorld Expert Panel Series

THE MOST QUALIFIED AUDIENCE IN THE KM MARKET

Please join us for *KMWorld's* series of online, interactive Web Events. These are single-topic, live online educational events, PROMOTED, hosted, and moderated by *KMWorld* magazine, the leading KM information news and information source, and featuring the current, top-of-mind issues for today's knowledge-rich information manager.

Attendees learn from the leading experts in search, social media, information governance, content management, SharePoint, and more. If it's a critical issue for information managers, it's part of ***KMWorld's* Expert Panel Series.**



Attendees simply log on and turn up their computer speakers. Audio is streaming, the speakers are on the air live, and the visuals are content-rich. PLUS the events are archived for "appointment" viewing.

➤ The *KMWorld* Roundtable Webinar Series

A SERIES OF MULTISPONSORED, SINGLE-SUBJECT WEBINAR-STYLE ROUNDTABLE DISCUSSIONS

EVENT DETAILS

- › Participating vendors will enjoy equal air-time to present
- › Lively roundtable discussion and audience Q&A
- › Produced and moderated by *KMWorld*
- › Promoted by *KMWorld* to more than 55,000 potential attendees via email blasts, newsletter, and banners
- › Supported with on-demand print advertising in *KMWorld* magazine
- › Exploring the hottest topics that are top-of-mind to key decision makers

PARTICIPATION

- › The *KMWorld* Roundtable Webinar Series is filled on a first-come, first-served basis.
- › Participating sponsors will receive the full promotional support of *KMWorld's* resources and share attendee leads in the form of name, title, company, address, email, and phone number.
- › Moderated by *KMWorld* publisher Andy Moore. Speakers are briefed in advance for assistance with content and promotional material.
- › Event production is entirely turnkey; *KMWorld* develops, promotes, produces, and conducts behind-the-scenes. Participants need only provide a speaker!

OPPORTUNITY

- › Cost of the event is \$8,000 per sponsor (additional \$1,000 product demo fee for Shoot-Outs).
- › All leads generated from the event AND ongoing archive viewers will be provided weekly for 90 days after the event.

TOPICS

- › See the following page for our schedule of dates and topics.

➤ For information about these turnkey marketing opportunities, please contact:

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➤ Schedule of Dates and Topics

JANUARY 28, 2014**KM for Customer Service***CRM • sentiment analysis • social networks • web self-service • contact agent KM***FEBRUARY 4, 2014****SharePoint Strategies and Solutions***Migration • collaboration • BPM • governance***MARCH 18, 2014****What's the Big Deal About Big Data?***Volume, velocity and variety • what Big Data means to YOUR business—a tutorial***APRIL 29, 2014****Web Experience Management***Customer contact • web self-help • partner communications and collaboration***MAY 20, 2014****Information Governance***Policy or technology? Records management or content management? A tutorial***JUNE 24, 2014****Business Process and Case Management***Business process management • workflow • business performance analysis***JULY 29, 2014****E-Discovery and Risk Management***Litigation preparedness • information governance policies, and procedures***AUGUST 19, 2014****How Cloud Changes the Game for ECM***Managing enterprise content in a cloud environment for faster deployment and less cost—a tutorial***SEPTEMBER 23, 2014****Customer Experience in a Multichannel Environment***Mobile devices change the game for web experience management—a tutorial***OCTOBER 28, 2014****Content Management With SharePoint***Web CM • collaboration • storage issues • governance***NOVEMBER 18, 2014****ECM—Cloud, Mobile, or On-Premises***SaaS • multitenant services • security • mobile • ECM***DECEMBER 9, 2014****Content Analysis/Semantic and Text Solutions***Text mining • unstructured content management • customer experience • Web 2.0*

To participate in a *KMWorld* Roundtable Webinar, please contact:

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