KMWorld

CONTENT, DOCUMENT, AND KNOWLEDGE MANAGEMENT

2014 EDITORIAL CALENDAR

KMWorld is up-to-the-minute and market-driven. Each issue covers current news and analysis of the technology and process trends moving the industry forward. We also focus on specific subjects for in-depth attention:

		SPACE RESERVATIONS	AD MATERIALS DUE
January	*KMWorld*'s Annual "Knowledge Management Past and Present" Industry Report 〉 FOCUS ON: Healthcare 〉 FOCUS ON: Records and Information Management 〉 KM in Practice: Solutions for Big Data * **White Paper:** Best Practices in BPM and Case Management **Bonus Distribution:** Gartner BPM	11/11/13	12/3/13
February	〉 FOCUS ON: Business Process Management 〉 FOCUS ON: Customer Experience and Sentiment Analysis 〉 KM in Practice: Solutions for the Legal Industry * **White Paper:** Best Practices for E-Discovery **Bonus Distribution:** LegalTech NYC	12/12/13	1/3/14
March	*KMWorld*'s "100 Companies That Matter" Special Issue 〉 FOCUS ON: Compliance/Governance/Risk Management 〉 KM in Practice: Solutions for Pharmaceutical/Life Sciences * **White Paper:** Best Practices in Analytics for Big Data * **"Meet the Leaders" Series:** Customer Experience Management **Bonus Distribution:** Gartner BI and Analytics	1/14/14	2/3/14
April	〉 FOCUS ON: Enterprise Search/Information Access 〉 FOCUS ON: Big Data 〉 KM in Practice: Solutions in Web Experience Management * **White Paper:** Best Practices in Enterprise Content Management **Bonus Distribution:** AIIM 2014	2/10/14	3/3/14
May	〉 FOCUS ON: Records Management 〉 FOCUS ON: Business Process Management and Adaptive Case Management 〉 KM in Practice: Mobile and Multichannel * **White Paper:** Best Practices in Intelligent Search and Information Access * **"Meet the Leaders" Series:** Information Governance 〉 *Including*: **KMWorld's Spring Buyers' Guide** **Bonus Distribution:** Enterprise Search & Discovery; FOSE, Document Strategy Forum, MER 2014; Gartner Portals, Content & Collaboration Summit; Gartner Customer 360 Summit	3/14/14	4/3/14
June	〉 FOCUS ON: Enterprise Content Management 〉 FOCUS ON: SharePoint 〉 KM in Practice: Social Networking in the Enterprise * **White Paper:** Best Practices for Enhancing SharePoint **Bonus Distribution:** Gartner Security and Risk Management; LegalTech West; Gartner PPM & IT Governance Summit; Gartner Security & Risk Management Summit	4/14/14	5/2/14

2014 **EDITORIAL** CALENDAR (continued)

		SPACE RESERVATIONS	AD MATERIALS DUE
July/August	› FOCUS ON: Text Analytics/Text Mining › FOCUS ON: E-Discovery › KM in Practice: Solutions for Financial Services * **White Paper:** Best Practices for Cloud Computing * **White Paper:** Best Practices in KM for Customer Experience * **"Meet the Leaders" Series:** Big Data Management **Bonus Distribution:** CRM Evolution	5/13/14	6/3/14
September	*KMWorld*'s **"Trend-Setting Products of the Year" Issue** › FOCUS ON: Performance Measurement › KM in Practice: Solutions for Federal Government › Companies to Watch—Business Intelligence and Analytics * **White Paper:** Best Practices in Information Governance **Bonus Distribution:** ARMA, Gartner IT Financial Procurement & Asset Management	7/15/14	8/4/14
October	› FOCUS ON: Customer Experience Management › FOCUS ON: Solutions for Digital Asset Management › KM in Practice: Solutions for Ecommerce * **White Paper:** Best Practices in Solutions for Big Data * **"Meet the Leaders" Series:** Mobile Solutions **Bonus Distribution:** Gartner Symposium/ITxpo; ARMA	8/13/14	9/3/14
November/ December	*KMWorld*'s **"KM Promise and Reality Awards" Issue** › FOCUS ON: Global Business Collaboration Tools › KM in Practice: Solutions in Web and Information Analytics * **White Paper:** Best Practices in the Mobile Workforce * **White Paper:** Best Ideas in Knowledge Management * **"Meet the Leaders" Series:** Cloud Solutions › *Including*: **KMWorld Fall Buyers' Guide** **Bonus Distribution:** KMWorld 2014; Enterprise Search & Discovery; Taxonomy Boot Camp; SharePoint Symposium	9/13/13	10/3/13

Event distribution subject to change.

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