

THE **KMWORLD** ROUNDTABLE WEBINAR SERIES

➤ **The *KMWorld* Expert Panel Series**

THE MOST QUALIFIED AUDIENCE IN THE KM MARKET

Please join us for *KMWorld*'s series of online, interactive Web Events. These are single-topic, live online educational events, PROMOTED, hosted, and moderated by *KMWorld* magazine, the leading KM information news and information source, and featuring the current, top-of-mind issues for today's knowledge-rich information manager.

Attendees learn from the leading experts in search, social media, information governance, content management, SharePoint, and more. If it's a critical issue for information managers, it's part of ***KMWorld*'s Expert Panel Series**.



Attendees simply log on and turn up their computer speakers. Audio is streaming, the speakers are on the air live, and the visuals are content-rich. PLUS the events are archived for "appointment" viewing.

➤ **The *KMWorld* Roundtable Webinar Series**

A SERIES OF MULTISPONSORED, SINGLE-SUBJECT WEBINAR-STYLE ROUNDTABLE DISCUSSIONS

EVENT DETAILS

- › Participating vendors will enjoy equal air-time to present
- › Lively roundtable discussion and audience Q&A
- › Produced and moderated by *KMWorld*
- › Promoted by *KMWorld* to more than 55,000 potential attendees via email blasts, newsletter, and banners
- › Supported with on-demand print advertising in *KMWorld* magazine
- › Exploring the hottest topics that are top-of-mind to key decision makers

PARTICIPATION

- › The *KMWorld* Roundtable Webinar Series is filled on a first-come, first-served basis.
- › Participating sponsors will receive the full promotional support of *KMWorld*'s resources and share attendee leads in the form of name, title, company, address, email, and phone number.
- › Moderated by *KMWorld* publisher Andy Moore. Speakers are briefed in advance for assistance with content and promotional material.
- › Event production is entirely turnkey; *KMWorld* develops, promotes, produces, and conducts behind-the-scenes. Participants need only provide a speaker!

OPPORTUNITY

- › Cost of the event is \$8,000 per sponsor (additional \$1,000 product demo fee for Shoot-outs).
- › All leads generated from the event AND ongoing archive viewers will be provided weekly for 90 days after the event.

TOPICS

- › See the following page for our schedule of dates and topics.

➤ **For information about these turnkey marketing opportunities, please contact:**

East Coast/Midwest/International • Kathy Rogals
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➤ Schedule of Dates and Topics

JANUARY 29, 2013

KM for Customer Service

CRM • sentiment analysis • social networks
• web self-service • contact agent KM

FEBRUARY 12, 2013

SharePoint Strategies and Solutions

Migration • collaboration • BPM
• governance • mobility

FEBRUARY 26, 2013

What's the Big Deal About Big Data?

Volume, velocity and variety
• what Big Data means to YOUR
business—a tutorial

MARCH 12, 2013

Social Software for Business

Web 2.0 • collaboration portal • customer
experience • business intelligence

MARCH 26, 2013

Latest Trends in KM

• From social to governance • how KM should
be part of your business strategy—a tutorial

April 9, 2013

SharePoint Migration

Moving to Office 365 or not? • cloud services
• business productivity

APRIL 23, 2013

Web Experience Management

Customer contact • web self-help • partner
communications and collaboration

MAY 7, 2013

SharePoint Solutions Shootout

Members of the SharePoint solutions ecosystem
make their case

MAY 14, 2013

Information Governance

Policy or technology? Records management or
content management—A tutorial

JUNE 4, 2013

Business Process and Case Management

Business process management
• workflow • business performance analysis

JUNE 11, 2013

E-Discovery and Risk Management

Litigation preparedness • information governance
policies and procedures

JUNE 25, 2013

KMWorld's Cloud Webinar Series: How Cloud Changes the Game for ECM

Managing enterprise content in a cloud
environment for faster deployment and less
cost—A tutorial

JULY 16, 2013

Document Capture and Workflow

Image management • BPM • storage
• item processing • forms • recognition • OCR

JULY 30, 2013

Customer Experience in a Multichannel Environment

Mobile devices change the game for web
experience management—A tutorial

AUGUST 13, 2013

**KMWorld's Cloud Webinar Series:
Security and Governance in the Cloud**
Information management faces its biggest
challenges—A tutorial

AUGUST 27, 2013

Content Management With SharePoint

Web CM • collaboration • storage issues
• governance

SEPTEMBER 10, 2013

ECM—Cloud, Mobile, or On-Premises

SaaS • multi-tenant services • security
• mobile • ECM

OCTOBER 1, 2013

KMWorld's Cloud Webinar Series: How Cloud Changes the Game for Records Management

Moving information to the cloud has implications
on records, legal, and governance—A tutorial

OCTOBER 22, 2013

Knowledge-Centered Support

KCS • web analytics • collaboration
• multichannel access

NOVEMBER 12, 2013

Social Business Tools

SharePoint • Office 365 • web analytics
• information governance

DECEMBER 10, 2013

Content Analysis/Semantic and Text Solutions

Text mining • unstructured content management
• customer experience • Web 2.0

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