

# 2013 EDITORIAL CALENDAR

**KMWorld** is up-to-the-minute and market-driven. Each issue covers current news and analysis of the technology and process trends moving the industry forward. We also focus on specific subjects for in-depth attention:

		SPACE RESERVATIONS	AD MATERIALS DUE
January	<p><b>KMWorld's Annual "Knowledge Management Past and Present" Industry Report</b></p> <ul style="list-style-type: none"> <li>› FOCUS ON: Governance in the B.Y.O.D. Age</li> <li>› KM in Practice: Solutions for Big Data</li> <li>› Companies to Watch—Digital Asset Management • Also: SharePoint Enhancements: Search, Workflow, Collaboration Update</li> <li>* <b>White Paper:</b> Best Practices in BPM and Case Management</li> </ul> <p><b>Bonus Distribution:</b> Gartner BPM Summit</p>	11/9/12	12/3/12
February	<p><b>KMWorld's "State of the Market" Issue</b></p> <ul style="list-style-type: none"> <li>› FOCUS ON: Business Process Management</li> <li>› FOCUS ON: Customer Experience and Sentiment Analysis</li> <li>› KM in Practice: Solutions for the Legal Industry</li> <li>* <b>White Paper:</b> Best Practices for E-Discovery</li> </ul> <p><b>Bonus Distribution:</b> LegalTech New York</p>	12/12/12	1/3/13
March	<p><b>KMWorld's "100 Companies That Matter" Special Issue</b></p> <ul style="list-style-type: none"> <li>› FOCUS ON: Compliance/Governance/Risk Management</li> <li>› KM in Practice: Solutions for Pharmaceutical/Life Sciences</li> <li>› Companies to Watch—Customer Experience Management</li> <li>* <b>White Paper:</b> Best Practices in Enterprise Content Management: Cloud, Mobile, On-Premise</li> </ul> <p><b>Bonus Distribution:</b> FOSE, AIIM Conference 2013, Gartner Business Intelligence Summit</p>	1/15/13	2/4/13
April	<p><b>KMWorld's "What Matters Now?" Market Analysis</b></p> <ul style="list-style-type: none"> <li>› FOCUS ON: Enterprise Search/Information Access</li> <li>› KM in Practice: Solutions in Web Experience Management</li> <li>› Companies to Watch—Enterprise Search • Also: Big Data Update</li> <li>* <b>White Paper:</b> Best Practices for Enhancing SharePoint</li> </ul> <p><b>Bonus Distribution:</b> Gartner BPM Summit, Gartner Portals, Content &amp; Collaboration Summit</p>	2/11/13	3/4/13
May	<p><b>KMWorld's "Mobile and Multichannel Issue" Issue</b></p> <ul style="list-style-type: none"> <li>› FOCUS ON: Records Management</li> <li>› FOCUS ON: Business Process Management and Adaptive Case Management</li> <li>› Companies to Watch—Records Management</li> <li>* <b>White Paper:</b> Best Practices in Intelligent Search in the Age of Big Data</li> </ul> <p>› Including: <b>KMWorld's Spring Buyers' Guide</b></p> <p><b>Bonus Distribution:</b> Gartner Customer 360 Summit, FOSE, Enterprise Search Summit, Content Delivery Summit, LegalTech West</p>	3/14/13	4/3/13
June	<p><b>KMWorld's "Social Networking for the Enterprise" Issue</b></p> <ul style="list-style-type: none"> <li>› FOCUS ON: Enterprise Content and Document Management</li> <li>› FOCUS ON: Cloud Versus On-Premises and Alternative Solutions</li> <li>› KM in Practice: Solutions for Healthcare</li> <li>* <b>White Paper:</b> Best Practices in Social Knowledge Management and Collaboration</li> </ul> <p><b>Bonus Distribution:</b> Enterprise 2.0, Info360, Gartner Security &amp; Risk Management Summit</p>	4/15/13	5/3/13

## 2013 EDITORIAL CALENDAR (continued)

		SPACE RESERVATIONS	AD MATERIALS DUE
<b>July/August</b> <b>Special Double Issue</b>	<b>KMWorld's "Energy Issue"</b> > FOCUS ON: Text Analytics/Text Mining > KM in Practice: Solutions for Financial Services > Companies to Watch—Imaging and Information Capture * <b>White Paper:</b> Best Practices in Knowledge Management for Customer Support * <b>White Paper:</b> Best Practices for Content Management With SharePoint <b>Bonus Distribution:</b> CRM Evolution	5/24/13	6/14/13
<b>September</b>	<b>KMWorld's "Trend-Setting Products of the Year" Issue</b> > FOCUS ON: Business Performance Analysis/Key Performance Indicators > KM in Practice: Solutions for Federal Government > Companies to Watch—Business Intelligence and Analytics * <b>White Paper:</b> Best Practices in Information Governance and Records Information Management <b>Bonus Distribution:</b> ARMA, Gartner IT Financial Procurement & Asset Management	7/15/13	8/2/13
<b>October</b>	<b>KMWorld's "Analyst Review" Issue—What's Hot Now?</b> > FOCUS ON: Enterprise Content Management > FOCUS ON: Solutions for Digital Asset Management > KM in Practice: Solutions for Retail and Ecommerce <i>Also:</i> Records Management and Regulatory Compliance * <b>White Paper:</b> Best Practices in Knowledge Management <b>Bonus Distribution:</b> ARMA, KMWorld, Enterprise Search Summit, SharePoint Symposium, Taxonomy Boot Camp, Gartner ITxpo	8/13/13	9/3/13
<b>November/December</b> <b>Special Double Issue</b>	<b>KMWorld's "KM Promise and Reality Awards" Issue</b> > FOCUS ON: Global Business Collaboration Tools > KM in Practice: Solutions in Web and Information Analytics * <b>White Paper:</b> Best Practices for Cloud Strategies and Solutions * <b>White Paper:</b> Best Practices for Customer Experience in a Multichannel World > <i>Including:</i> <b>KMWorld Fall Buyers' Guide</b> <b>Bonus Distribution:</b> Gilbane Boston	9/13/13	10/3/13

### ➤ To contact the editorial offices of KMWorld magazine:

22 Bayview St., 2nd Floor • P.O. Box 1358, Camden, ME 04843 • (207) 236-8524 • (207) 236-6452 fax

Editor-in-Chief  
**Hugh McKellar**

(207) 236-8524, ext. 310  
 hugh\_mckellar@kmworld.com

Managing Editor  
**Sandra Haimila**

(207) 236-8524, ext. 207  
 sandra\_haimila@kmworld.com

Publisher

**Andy Moore**  
 (207) 236-8524, ext. 309  
 andy\_moore@kmworld.com

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