

KM DRILL-DOWN VIDEOS

Full Article and Video Package **\$4,500**

- Video interview with *KMWorld's* editor-in-chief, Marydee Ojala (10 minutes in length)
- Full-page article on KMWorld.com (includes 600 words of your interview, 100-word speaker bio, high-resolution headshot, URL and email address)
- Dedicated email blast to 13,000 KMWorld opt-into-third-party email subscribers promoting your video with a dedicated HTML
- Graphic advertisement (468x60), including 50 words plus URL, in a weekly edition of the *KMWorld NewsLinks* email newsletter promoting your video

➤ **For additional information or answers to specific questions, contact:**

Stephen Faig
Group Sales Director
973-224-2930
sfaig@infotoday.com

LaShawn Fugate
Account Executive
859-278-2223 x 104
lashawn@infotoday.com

Topic Schedule

April 2024

Delivering Content Faster Through AI

July 2024

Automating Customer Engagement

September 2024

Creating a Better Search Experience

November 2024

Scaling Expert Knowledge Across Your Organization

