

2024 EDITORIAL CALENDAR

KMWorld is up-to-the-minute and market-driven. Each issue covers current news and analysis of the technology and trends moving the industry forward. We also focus on specific subjects for in-depth attention:

		SPACE RESERVATIONS	AD MATERIALS DUE
January/ February	KMWorld's "Knowledge Management: Looking Into the Future" Report > FOCUS ON: Collaboration Tools and Techniques > FOCUS ON: Eliminating (or at least Decreasing) Knowledge and Information Silos * White Paper: White Paper: Connecting the Modern Workplace: Boosting Collaboration and Productivity * January 23 Solo Webinar: Content Migration Trends: Changes, Challenges, and Opportunities	11/13/23	12/8/23
February	Checklist Report: Implementing Generative AI in the Enterprise February 13 Roundtable Webinar: The Top Trends in KM for 2024 February 27 Roundtable Webinar: Improving the Employee Experience and Workplace Productivity	1/3/24	1/5/24
March/ April	KMWorld's "100 Companies That Matter" Special Issue > FOCUS ON: Uses for Generative AI for Real-World KM > FOCUS ON: Advances in Personalization to Make KM More Useful * White Paper: Building a KM Foundation for Enterprise AI * March 5 Solo Webinar: Harnessing Knowledge Graphs and LLMs March 19 Roundtable Webinar: Top KM Practices for Optimizing Customer Experience	1/18/24	2/9/24
April	Checklist Report: Managing the Change Information Landscape: Taxonomies and Metadata April 9 Roundtable Webinar: Building Better AI Solutions With Semantics April 23 Roundtable Webinar: Modern Knowledge Management: Platforms and Tools	3/5/24	3/7/24
May/ June	KMWorld's "Sourcebook and Buyers' Guide" Special Issue > FOCUS ON: How to Update Your KM Strategy > FOCUS ON: Cloud Computing, Storage, and Search * White Paper: Elevating Customer Experience With Automation and AI * May 14 Solo Webinar: Unlocking Enterprise Knowledge With Microlearning * May 21 Roundtable Webinar: Intelligent Content Management: Game-Changing Technologies and Strategies	3/19/24	4/10/24
June	Checklist Report: The Rise of Vector Search June 11 Roundtable Webinar: What's Ahead in Search: AI, NLP, Knowledge Graphs, and More June 25 Roundtable Webinar: Rethinking KM for Agility, Efficiency, and Innovation	5/2/24	5/6/24
July/ August	KMWorld's "AI 100" Special Issue > FOCUS ON: Case Studies in Migrating KM Systems From One Platform to Another > FOCUS ON: Gaining Competitive Advantage From Non-Textual Information * White Paper: Getting Fast, Actionable Insights With Intelligent Search * July 9 Solo Webinar: Solo Webinar: Governing Enterprise Knowledge in the AI Era * July 23 Roundtable Webinar: Solo Webinar: Breaking Down Silos for Customer Support Success	5/16/24	6/10/24

2024 EDITORIAL CALENDAR (continued)

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August	Checklist Report: Finding the Right Content Services Platform August 13 Roundtable Webinar: Creating and Scaling Engaging Digital Experiences	7/2/24	7/5/24
September/ October	KMWorld's "Trend-Setting Products of the Year" Special Issue What's Ahead at KMWorld 2024 > FOCUS ON: Taxonomy Creation and Maintenance in a Changing Environment > FOCUS ON: Optimizing KM for Mobile * White Paper: Delivering Personalized Digital Experiences With AI and Data Analytics * September 10 Solo Webinar: Adopting Intelligent Virtual Assistants in the Enterprise * September 24 Roundtable Webinar: The Future of Document Management: Automation and AI Trends	7/18/24	8/9/24
October	Checklist Report: Measuring KM Success: Key Metrics and Strategies October 8 Roundtable Webinar: Managing, Securing, and Governing Content in the Modern Enterprise October 15 Roundtable Webinar: TechTalk: Top Trends to Catch at KMWorld 2024 October 22 Roundtable Webinar: Advancements in Enterprise Taxonomy Management: New Breakthroughs and Use Cases	9/3/24	9/5/24
November/ December	KMWorld's "Readers' Choice Awards 2024" Special Issue > FOCUS ON: What's Next on the KM Menu > FOCUS ON: Technology to Connect People and Knowledge * White Paper: Delivering Knowledge Everywhere: The Rise of Self-Service * White Paper: The New World of AI: Technologies, Solutions, and Services * November 5 Roundtable Webinar: Enabling Knowledge-Based AI * November 12 Solo Webinar: Powering Your Business Applications With NLP, NLU, and NLG	9/18/24	10/10/24
December	Checklist Report: Amplifying Customer Engagement Through Automated Knowledge December 10 Roundtable Webinar: Achieving Privacy, Security, and Productivity on Your AI Journey	11/4/24	11/6/24

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